

MINUTES OF SEPTEMBER 17, 2018 REGULAR BOARD MEETING  
GLENCOE PARK DISTRICT  
999 GREEN BAY ROAD, GLENCOE, ILLINOIS 60022

The meeting was called to order at 7:00pm and roll was called.

Commissioners present:

Lisa Brooks, President  
Stefanie Boron, Vice President  
Dudley Onderdonk, Treasurer  
Josh Lutton, Commissioner  
Bob Kimble, Commissioner

Staff present:

Lisa Sheppard, Executive Director/Secretary  
Carol Mensinger, Director of Finance/HR  
Chris Leiner, Director of Parks/Maintenance  
Bobby Collins, Director of Recreation/Facilities  
Erin Maassen, Supt. of Marketing/Comm.  
Jenny Runkel, Administrative Assistant

Members of the public in attendance who signed in or spoke: Michael Covey, Lynn Donaldson, Dan Dorfman, Betsy Leibson

Consent Agenda: A motion was made by Commissioner Lutton to approve the consent agenda items as presented including Minutes of July 10, 2018 Special Projects and Facilities Committee Meeting, Minutes of July 17, 2018 Regular Board Meeting, Minutes of August 7, 2018 Special Projects and Facilities Committee Meeting, September 11, 2018 Special Projects and Facilities Committee Meeting, Minutes of September 11, 2018 Special Board Meeting, and Approval of the Bills. Commissioner Boron seconded the motion. No further discussion ensued. Roll call vote taken:

AYES: Boron, Kimble, Lutton, Onderdonk, Brooks

NAYS: None

ABSENT: None

Motion passed.

Matters from the Public: There was no one wishing to address the Board.

Approval of Resolution No. 887 – Brad Janis 20 Years’ Service: President Brooks read the resolution. A motion was made by Commissioner Onderdonk to approve the Resolution No. 887 – Brad Janis 20 Years’ Service as presented. Commissioner Boron seconded the motion. Commissioners and staff commented on Brad Janis’ service. Roll call vote taken:

AYES: Boron, Kimble, Lutton, Onderdonk, Brooks

NAYS: None

ABSENT: None

Motion passed.

Financial Report: Director of Finance/Human Resources Mensinger stated we are six months into the fiscal year. The District is in line with the last two years in comparison. The Beach is slightly lower, but when all the numbers are in the Beach will be close to the last year at least if not the last two years.

Director Mensinger answered commissioner questions. Contractual Recreation indicates that the District takes in GJK's registration and then pays it back to them as a contractual provider, the bulk of that line item. Shared services with District 35 includes tree trimming and mowing of athletic fields, they do reimburse for fertilizer, etc. A standard agreement has been in place for years.

Presentation by the Friends of the Green Bay Trail on SOSA Project: President Brooks introduced Betsy Leibson who thanked the Board and staff and presented the SOSA Project including removal of invasive species, fencing, timeline, estimated expenses, and scheduled work. The Buckthorn BBQ event is October 17 featuring Bill Kurtis.

Presentation of the 2018 Summer Camp Report: Bobby Collins, Stephani Briskman, Chris Pietrini, and Jessica Stockl presented the 2018 Summer Camp Report attached to these minutes.

Commissioner comments included the caring and nice staff and likes the swim shirts and camp docs online for next year. Safety Town reduced revenue and changes were reviewed. ACA (similar to DCFS, but for day care) requirements are slowly being added. We also follow PDRMA and IPRA Camp Committee regulations. Camp Adventure was randomly boy heavy although this group of girls had no problem playing sports with the boys. Aging trends through our programs was reviewed.

Staff Reports: Staff shared additional information not included in their Board Reports.

Director Mensinger informed the Board that the financial legal calendar is included in the packet.

Director Collins announced that the swimming beach closed for the season although the boating beach remains open until October 14. Camp ended and staff are planning for next year. A successful Mud Run with 330 children signed up who enjoyed beautiful weather and created so much positivity in the community. Full programs and expanded Children's Circle started the first week in September.

Director Leiner expounded on the department synergy for the Mud Run event execution. Staff are working on closing the beach, prepping the ice rink, and just finished the shutdown. He thanked Erin for doing signage for the closure when Takiff's main entrance was closed. The final layer of asphalt during Columbus Day weekend, plantings and bench installation as well, with the project wrapping up in October.

Superintendent Classen has been busy with Mud Run social media feeds, construction, and winter brochure starting in about one week.

The Safety and Wellness Committee is working on the loss control review. Administrative will be next followed by the park section of the review.

Executive Director Report: Executive Director Sheppard shared that the Distinguished Agency two-year process is coming to an end at 8:00am tomorrow. A panel of 5 commissioners and executive directors make up the committee to review our information. Please join in for the welcome at 8:00am for about 5-10 minutes.

NRPA this coming Monday through Tuesday to find out if we win Gold Medal. Three commissioners are attending the opening session.

Old Elm Park opening is Friday, September 28. Woodlawn playground construction is just starting. Woodlawn construction will take about two months, the playground will be first and then the remainder of the work.

Takiff/Watts Facility Manager Adam Wohl welcomed his first child Henry.

Action Items:

Approval of IGS Natural Gas Contract: A motion was made by Commissioner Lutton to approve the and authorize the Executive Director to sign an agreement for a 36 month contract for fixed, per therm natural gas with IGS Energy at the rate of .3240 per therm as presented. Commissioner Boron seconded the motion. No further discussion ensued. Roll call vote taken:

AYES: Boron, Kimble, Lutton, Onderdonk, Brooks

NAYS: None

ABSENT: None

Motion passed.

Other Business: There was no other business.

Executive Session: There was no reason to go into closed session.

Adjourn: Commissioner Onderdonk moved to adjourn the meeting at 7:49pm. Commissioner Boron seconded the motion, which passed by unanimous voice vote.

Respectfully submitted,

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Lisa M. Sheppard  
Secretary

# 2018 Summer Camp Report



**Glencoe Park District**  
**September 17, 2018**  
Stephani Briskman  
Chris Pietrini  
Jess Stockl

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## Introduction

The Glencoe Park District summer camp programs provide a wide selection of experiences for participants 2 to 16 years old. A variety of activities take place in a typical camp week, including swimming, crafts, nature awareness, games, sports, special events, field trips, cookouts, and theme days. Camps are structured to provide opportunities for children to make new friends, grow, learn, discover, and, most importantly, to have fun within their surroundings.

This summer could be described as a year of successful transition for the summer camp program. There were a number of new part-time staff including counselors, head counselors, and camp directors. With staff new in their positions, it provided the opportunity to take a fresh approach and enhance the camp program. From small details like drop-off and pick-up procedures and new field trips like The Chicago Shakespeare Theatre, the camp experience in 2018 had a new and innovative feel while at the same time, maintaining the high standards of service and communication that have existed in previous years.

The camp season launched on June 11 with a week of Summer's Beginning camps. The full schedule of camp offerings began on June 18 and ran eight weeks through August 10. The camp season concluded the week of August 13-17 with the Summer's End camps.

Our camp staff had a number of overarching goals that were earmarked heading into the 2018 camp season. The goals were created with a vision of providing an exceptional experience for the residents of Glencoe.



- Provide a safe and fun camp experience for every participant
- Exceed camper and parent expectations with the highest levels of customer service and quality programming
- Provide activities that engage the camper and offer a variety of experiences
- Be flexible and solution oriented when weather or other factors dictate a change in schedule or planned activities
- Continue to develop our marketing/PR strategies to increase enrollment and minimize cancellations
- Seek opportunities to continue to build authentic relationships between staff, campers, and families through open lines of communication
- Identify and overcome barriers and roadblocks that may hinder camp participation or decrease the level of service provided

## Camp Descriptions and Overview

The Glencoe Park District puts an emphasis on providing summer camps for children of all ages. Staff has acknowledged that parents sign their children up for camp for a variety of reasons such as social development, exposure to new experiences, the opportunity for adventure, or simply out of the necessity for childcare during the summer months. The variety in age offerings, time offerings, and weeks of camp offered have taken into consideration the constantly evolving family schedule and the need to accommodate many different situations.

In addition to these descriptions, all camps offered a number of additional services. This summer North Shore Catering provided a meal option to all campers. This service allowed parents to sign-up online to have a lunch delivered to their child at camp every day in lieu of sending them with a traditional sack lunch. The services of the North Suburban Special Recreation Association were also offered for every camp. NSSRA coordinates with the Glencoe Park District to provide inclusion companions for any camper with a disability or special needs. Additionally, NSSRA staff led a camp training session on inclusion services, behavior management, and disability awareness. Finally, the Glencoe Park District Scholarship Program was available to provide an opportunity for recreation for anyone with a financial barrier to participation.



The following is a brief description of each camp including age demographic served and a summary of what participants can expect.

### Summer's Beginning and Summer's End Camps

These two camps serve as the "bookends" to the traditional summer camp program. These camps are offered the week prior to and the week after the regular camp season to accommodate parents that need childcare during those weeks or that want to start the camp experience early or extend it later into the season. These programs serve participants from kindergarten up through fifth grade and provide them a traditional camp experience during a time when camp is not customarily offered. Fieldtrips included waterparks, bowling, and a trip to laser tag.

### Preschool Summer's Beginning and Summer's End Camps

These programs allow parents to add a week before the start of camp and to extend the end of camp by a week for children 3-5. Summer's Beginning focused on safety as they prepared for camp. The children had visitors including a lifeguard and a crossing guard. This camp focuses on instilling confidence in the young campers through exposure to safety related topics and places including crossing the street and sign recognition. Summer's End continued the safety education by preparing our little ones for safety during the school year.

### Panda and Koala Bear Camps

The “bear-themed” preschool camps serve the following age groups:

- Panda Bear Camp: Age 2-3 (9:00-11:30am daily)
- Koala Bear Camp: Age 4 (9:00am-1:00pm daily)

These camps utilize a mixture of seasonal staff and preschool teachers to ensure a safe environment focused on child development. The Panda Bear Camp understands the attention and sensitivity needed for young campers. Koala Camp offers a slightly longer day than Panda Camp and takes the extra step of exposing campers to off-site field trips. The shortened camp days assist in a smooth transition to preschool as well as preparing for full day kindergarten.

### Kinder Korner Camp

Geared for campers entering kindergarten in fall, this camp offers a variety of activities including cooking, singing, games, and crafts based on a weekly theme. The Kinder Korner Camp day runs from 9:00am-1:00pm. Staff take campers on field trips to visit the beach or a splash pad on a



weekly basis. The “stay and play” option for this camp, as well as the Koala Camp, gives campers the option to extend their day until 3:00pm if needed or desired.

### Sun Fun Camp & Camp Adventure

Sun Fun and Camp Adventure are the signature camps of the Glencoe Park District. These programs serve participants in first through third grade (Sun Fun) and fourth and fifth grade (Camp Adventure). A normal camp day begins

at 8:45am with drop off. From there, campers are then off to a field trip to places like waterparks, arcades, professional sporting events, or a day around the Takiff Center full of activities planned and executed by the seasonal camp staff. By the end of the day at 3:00pm, campers should be worn out from an action-packed day of activities with their friends in their assigned groups. The camp includes two overnights at the Takiff Center.

### Action Quest Camp

Action Quest Camp serves the older camp population of sixth through ninth graders. The most popular aspect of this program is advertising a camp that is always “on the go”. Action Quest campers spent every day, except for 4 days, away from their home base at the Watts Center by going on field trips that include a Cubs Game, numerous waterparks, and even Great America. This camp also visits the beach once a week for swimming and paddle boarding and also tries to spend two overnight outings at the beach camping in tents. Camp runs daily from 9:15am-3:15pm.





### **Counselor In Training (CIT)**

The CIT camp combines a hybrid of camper experiences and camp staff experiences. In addition to providing the participants of this camp a fun and enjoyable summer of field trips and activities, this camp also puts a focus on preparing participants for a possible job on the camp staff team at the Glencoe Park District once they are sixteen years of age. CITs now receive training at the beginning of the season more similar to that of the camp counselors. CITs are then assigned to head counselors and camp groups spread across all of the Glencoe Park District camps based out of Takiff and charged with assisting the camp staff in daily camp operations. In turn, camp staff provides feedback and mentorship. CITs receive an evaluation from the camp director at the end of the session highlighting personal strengths and areas to improve upon, as well as weekly goals, in order to become the ideal candidate for a camp position in the future.



### **Marketing and Promotion**

A significant amount of time and energy is placed into properly marketing and prompting the wide variety of summer camp offerings offered each year through the Glencoe Park District. This year, a 10-page detailed camp guide was published in both the winter and spring/summer brochures. Residents were encouraged to look online for specific camp details, including session options and early bird discounts.

Camp registration began two weeks after the winter program guide was mailed in late November. An early bird discount was offered from November 30 through February 28, which was marketed using email blasts, flyers, and posters. Information was also posted on the Glencoe Park District website, TV system, and on sponsored social media posts. Special event attendees were given flyers at events, which were also distributed to program participants. Staff also included camp articles in the summer Glencoe Quarterly and the Summer Sampler, a 4-page mailer with a variety of programming options sent to residents. A six foot banner, advertising camp registration, was also on display in the Takiff Center lobby.

Paid ads were included in the Glencoe PTO fundraiser book, Family Service of Glencoe's fundraiser book, and in the Chicago North Shore & Visitor's Bureau 2018 Guide.

Throughout the summer, we utilized Instagram Live, Facebook Live, and Snapchat to share brief videos and images from the camp day. We also posted images on Instagram and Facebook pages to promote the program, with links to our camp website. Once again, we used the rainout line software to post emergency notices quickly on the District's web page and social media feeds. Parents could also sign up for text alerts from rainout line. The system is easy for staff to deploy and automatically sent alerts to the website, Facebook, and Twitter.

At the end of the summer, a survey was sent to all parents, which will utilize parent comments to fuel future marketing pieces. Please see Appendix B for samples of marketing materials.

## Staffing and Staff Training

The Glencoe Park District prides itself on hiring hardworking, motivated, and energetic staff members. This summer, our camp staff included over 65 individuals working as seasonal camp directors, head counselors, and counselors. Camp directors, with the full-time staff, are responsible for the day-to-day lesson planning of the camp program as well as communication with parents throughout the day. The camp directors are the primary leadership positions that are onsite day in and day out. Head counselors report to the camp directors and are responsible for the oversight of the camp counselors. Head counselors work to help counselors problem-solve throughout the day, as well as provide mentoring and feedback. Camp counselors are the staff members that interact with the campers on a constant basis throughout the summer. Their focus is to develop strong relationships with campers, provide a fun summer, and always keep safety at the forefront.



### 2018 Camp Directors

- Sun Fun: Cristina Pepe and Liza Rosenfeld
- Camp Adventure: Dana Baer
- Action Quest: Drew Suchsland
- Counselor In Training (CITs): Jon Pranian

A large focus of time and effort is spent on preseason training. All camp staff members go through over 16 hours of training that is presented by the full-time managers, Director of Recreation and Facilities, Executive Director, and other members of the Glencoe Park District full-time team. We also invited Sarah Kurtz McKinnon to speak about camp counselor skills. Additionally, staff had weekly meetings to refresh topics discussed at the preseason training or to address issues or concerns that come up throughout the week.

Camp staff is not only trained on Glencoe Park District camp procedures including safety, first aid, reporting, camper supervision, and proper interaction with campers, but also ways to provide memorable experiences for campers. For example, camp staff are taught innovative



games, how to keep campers entertained during transitions, how to interact with parents, and ways to develop relationships with campers. The training is also site specific, so that camp staff can get familiar with the site they will be working at. The training consists of a combination of a PowerPoint presentation, group activities, hands-on practice, discussion, and role-playing scenarios.

In addition to basic camp training, camp staff attend the summer employee orientation led by Executive Director Lisa Sheppard. At this training, Lisa welcomed staff to the Glencoe Park District team, explained the SPIRIT values that embody the agency, and impressed upon the staff the importance of their roles. The camp directors and head counselors also attended a five hour leadership staff training this season. In this training, the leadership staff was exposed to many challenging scenarios they would face this summer including staff discipline, dealing with upset patrons/participants, creating a culture of accountability, and success among the counselors. To kick off the summer, we invited Eddie Slowikowski to speak to our staff. Eddie inspired our staff to make meaningful connections with the children we are working with each day.

## **Changes Made for the 2018 Camp Season**

Each year, Glencoe Park District staff examines and analyzes the successes and areas of improvement from the most recent camp season in an effort to constantly improve the experience for every camper and family.

### **Kinder Korner & Bear Camps**

Under the direction of Early Childhood Program Manager Jessica Stockl, the Bear Camps saw changes in a variety of areas. There were a number of new field trips that were booked for Koala and Kinder Korner Camps. Some of these field trips included exploring different Glencoe parks as well as a trip to Medieval Times. These new field trips kept the camp fresh and kept kids excited about coming to camp every day.

Other changes that were implemented were based off of survey results collected in 2017. We added AM and PM care options for our younger campers. Pandas and Koalas had the opportunity to attend AM care from 7:00-9:00am, which gave working parents and families with early risers the chance to extend their camp day. Koala campers were also able to attend PM care from 3:00-6:00pm.

### **Sun Fun Camp and Camp Adventure**

Under the direction of Arts and Youth Program Manager Stephani Briskman, Sun Fun and Camp Adventure saw changes in a variety of areas. New field trips, Camp Adventure Clubs, and special guests were added to keep the campers excited about coming to camp each day.

New field trips were added such as a trip to the Chicago Dogs baseball game, Roosevelt Aquatic Center, and the Mobile Escape room. We added a new special event day, Chicago Sports Day giving campers new and different opportunities to dress up and have fun. We also had the Chicago Blackhawks inflatable hockey rink visit us at camp.

Continuing for Camp Adventure for the summer of 2018, we offered clubs. Campers chose activities based on their interests to participate in 2 week intervals. This allowed the Camp Adventure campers to design their own schedules while Camp Adventure was on site.

### **Action Quest Camp & Counselor-In-Training**

Our Manager of Athletics, Sports and Teen Camps Chris Pietrini, oversaw Action Quest and Counselor-In-Training camps. Action Quest Camp saw only minor changes from 2017 because of its popularity and track record of success, however 2018 participation dropped from 78 to 54. In comparison to other local teen camps, Winnetka Park District dropped from an average of 43 participants the past 3 years to 18 participants in 2018 and Glenview went from 28 participants in 2016 to 50 in 2017 and then down to 15 in 2018.

Staff eliminated Hot Ground Gym, Glenview Ice Center, and Par King Mini Golf, and replaced them with trips to Vernon Hills Waterpark, Centennial Aquatic Center in Park Ridge, and Roosevelt Pool in Glenview.

For Counselor-In-Training, more of the camp staff training was integrated in to both the pre-camp training and meetings with our camp director. Participant goals were also set weekly as opposed to bi-weekly. This was a very strong class of CIT's and more of them volunteered to lead games and help in additional ways than past groups.

## **2018 Year in Review – Highlights and Popular Activities**

### **Bear Camps & Kinder Korner**

These camps mean big fun for little campers ages two through five and reflect the commitment to quality programming that characterizes the school-year early childhood programs. A glowing positive this year, much like other summers, is the experienced camp counselors. Many of these staff members serve as Glencoe Park District Preschool and Kindergarten Enrichment teachers during the school year. This group of staff was able to plan a mix of outdoor play, creative expression times, and games. Staff lesson plans with specific goals of promoting friendships, learning, and fun.

One of the most memorable days for this camp was the last day of the summer. The impact of a great summer of programming and activities is recognized through the reactions of the campers when they realize that the season is over and they must part ways with staff and friends to which they have become so close. A highlight of the exceptional summer programming is evident as families enroll in year-round preschool with the Park District based on their camp experience. Other highlights of the camp season included new field trips to Medieval Times and the Lincoln Park Zoo. Campers had a wonderful time on these field trips as they were to partake in new experiences and learn more about the world around them.

With the experienced staff, and a full summer of age appropriate outings and activities, the camp program for these young participants creates a great introduction to Glencoe Park District



programs. With the use of a safe, nurturing environment and a play-based learning approach, the early childhood camps are very well received by the community!

### **Sun Fun Camp and Camp Adventure**

A highlight of these two camps every year is the “camper’s choice” set of activities. These times allow for campers to break up into groups and spend time doing activities that specific groups of campers enjoy which might include sports, crafts, or other special interest games. Another highlight is the Sun Fun Camp swim lessons. These swim lessons, built into the cost of the program, utilize the Recreation Center in Highland Park for swim lessons for first, second, and third graders.

Sun Fun’s field trips are another highlight of a busy camp schedule. Trips to Glencoe Beach, waterparks, bowling, Lincoln Park Zoo, and much more add variety and excitement to each week of camp. Camp Adventure also goes on trips, which include Action Territory, Rainbow Falls Waterpark, Cubs game, and more. A camp favorite is the overnigher at Takiff Center, which takes place after the regular camp day and includes evening entertainment, dinner, movie, and special activities.

Sun Fun and Camp Adventure had a large amount of returning staff, which provided an opportunity for those staff to mentor the new staff. This summer, the camp staff was able to build upon the bonds made from previous summers, which made a strong impact in a customer service aspect towards the parents.

When analyzing camp enrollment numbers, grade size is positively correlated. Generally when a grade size grows or reduces, so does camp enrollment. This summer the incoming 3rd grade was smaller than the incoming 1<sup>st</sup> and 2<sup>nd</sup> grades, leading to a shift in enrollment. Sun Fun’s enrollment increased by 13, while Camp Adventure’s enrollment was in line with last summer, as campers aged out of Sun Fun and moved in to Camp Adventure.

Sun Fun was able to manage some additional expenses that occurred in 2017. We utilized the Park District bus to transport summer school campers . We also worked closely with the Park District of Highland Park to restore our original swim times, which decreased our bus rental expenses.

### **Action Quest Camp & Counselor-In-Training**

The Action Quest Camp has the reputation of being a “traveling camp” with off-site activities planned every day but Thursdays. The highlight is generally the overnight beach campouts at Glencoe Beach that take place once every four-week session. The campers go kayaking and paddle boarding, make a fire, and spend the night sleeping in tents on the beach. Unfortunately we had poor weather (rain for the first, 90+ degree heat for the second) on each campout night, leading to decreased participation.

Another very popular trip is Great America, which is planned for each four-week session. On this day, campers have an extended day so they can spend more time at the theme park. Along with the Camp Adventure campers, the Action Quest Camp headed to Wrigley Field on July 25.

Action Quest had just over half of the staff returning, which provided continuity to those participants who were returning from camp the previous years, and aided in the new staff seeing how camp operates day-to-day.

The Counselor-In-Training (CIT) program is based out of Takiff Center. The CIT campers go on two "CIT only" field trips as a reward for their hard work and help throughout the summer. The CIT's loved going on their own field trips, particularly to Bartlett Waterpark with their lazy river and zip line.

## Planning for Summer 2019

After a fun and successful 2018 camp season, staff is able to look for ways to improve the camp experience both from an internal and procedural perspective as well as to improve the customer experience. Where possible, staff will work with one another to develop more consistency in camp procedures from a parent perspective regardless of age or type of camp.



Below are some of the changes that staff will be investigating this winter.

### Bears Camps and Kinder Korner Camp

- Extend the trainings for staff to include more early childhood specific trainings
- Offer more in-house visitors and entertainers for our younger campers
- Provide Kinder Korner campers the opportunity to visit Sun Fun camp to promote the transition for the following summer
- Provide flexible pick up times for parents with campers in multiple programs

### Sun Fun Camp and Camp Adventure

- Research other swim lessons locations and options for Sun Fun campers
- Research options for swim lessons for Camp Adventure campers
- Add at least two new field trips and eliminate the least popular ones
- Review and work to improve the transition from summer school to camps for the first half of the camp season

### Action Quest Camp & CIT

- AQ – Change to one week options to provide increased flexibility for this age group that has many outside options
- AQ – Consider themed options for each of the weeks, for example, waterparks, sports games, action/adventure
- CIT – Continue to integrate more training into the program through additional mid-season trainings that are shorter in length

**All Camps**

- Get Glencoe Park District issued rash guards for all campers to wear at water parks and the beach making campers more visible and identifiable as well as offer protection from the sun
- Investigate the use of technology to send pictures and updates to parents throughout the day
- Continue to improve the counselor-in-training program. Hold a focus group with counselors during winter break to provide input for improvement

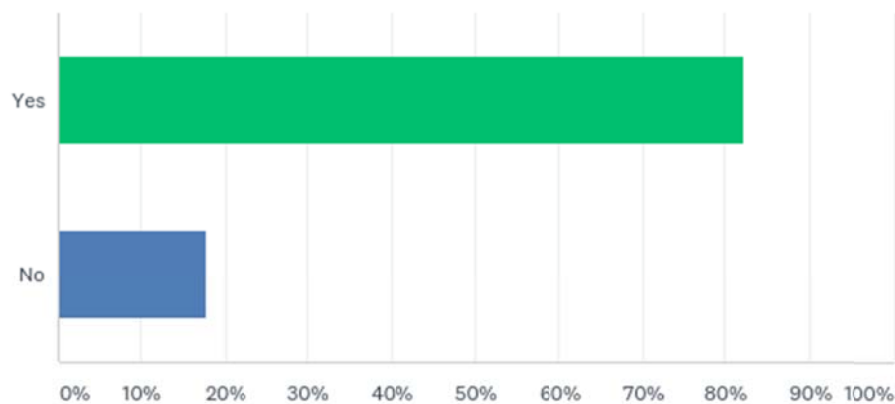
**Customer Feedback and Survey Results**

At the end of each season, a survey is sent to the families of all the camp participants to solicit feedback that is used to improve and make changes to the camp program the following year. This year, 97 camp participants completed the survey (80 in 2017), which is created, distributed, and analyzed using [www.SurveyMonkey.com](http://www.SurveyMonkey.com). Camp participants were asked questions ranging from the registration process, to staff, facilities, activities, field trips, and overall experience.

Scores from this survey were consistent with years past.

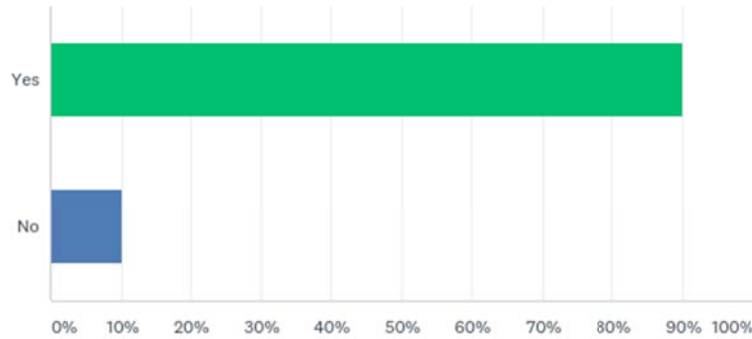
**Q63: Would you register your child for camp again?**

Answered: 79 Skipped: 18



## Q64: Would you recommend the Glencoe Park District camp program to a friend?

Answered: 79 Skipped: 18



## Q2: Why did you register your child/children for camp?

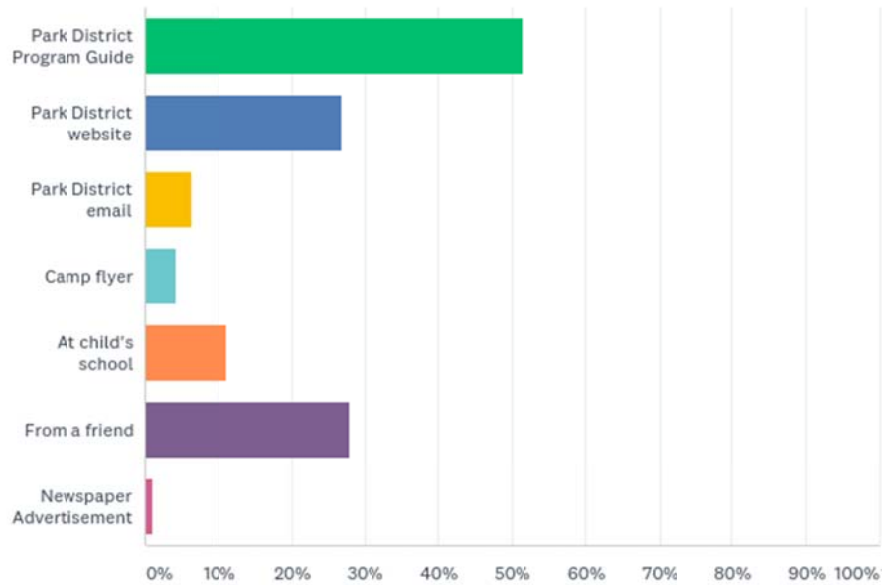
Answered: 97 Skipped: 0

ANSWER CHOICES	RESPONSES	
Wanted to attend camp with friends	43.30%	42
Fees are reasonable	43.30%	42
Days and times fit our schedule	48.45%	47
Session options (8/4/2 week camp options)	30.93%	30
Type of camp child wanted	29.90%	29
Recommended by someone	10.31%	10
Returning camper	44.33%	43
Other (please specify)	6.19%	6
<b>Total Respondents: 97</b>		



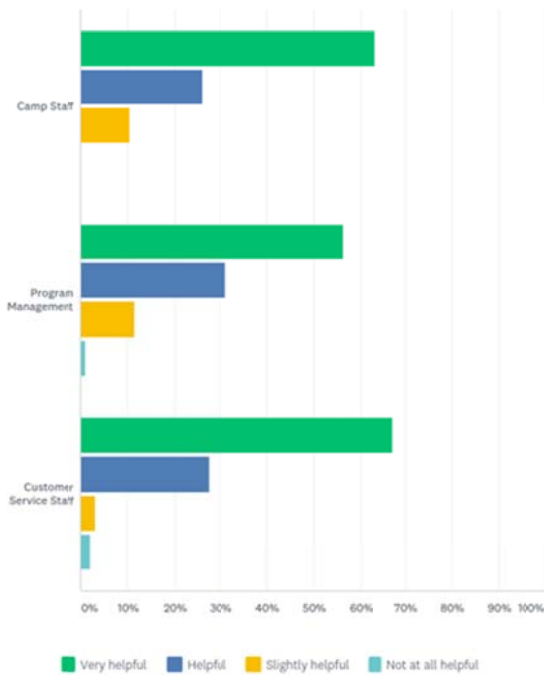
## Q1: How did you hear about Glencoe Park District camps?

Answered: 97 Skipped: 0



## Q3: How would you rate the Glencoe Park District staff?

Answered: 96 Skipped: 1



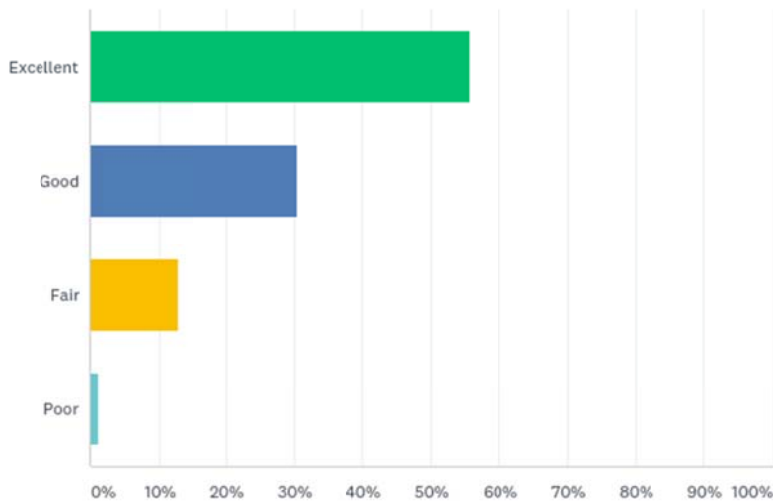
### Q4: Please rate your satisfaction with Glencoe Park District camps.

Answered: 97 Skipped: 0

	VERY SATISFIED	SATISFIED	DISSATISFIED	VERY DISSATISFIED	N/A	TOTAL	WEIGHTED AVERAGE
Camp registration process	63.92% 62	27.84% 27	6.19% 6	2.06% 2	0.00% 0	97	3.54
Camp activities	52.08% 50	36.46% 35	11.46% 11	0.00% 0	0.00% 0	96	3.41
Camp staff courtesy	67.01% 65	30.93% 30	1.03% 1	1.03% 1	0.00% 0	97	3.64
Camp staff competency	55.21% 53	35.42% 34	7.29% 7	2.08% 2	0.00% 0	96	3.44
Camp staff knowledge	54.74% 52	35.79% 34	6.32% 6	0.00% 0	3.16% 3	95	3.50
Camp staff accessibility	63.92% 62	26.80% 26	5.15% 5	0.00% 0	4.12% 4	97	3.61
Camp operating hours	70.10% 68	26.80% 26	3.09% 3	0.00% 0	0.00% 0	97	3.67
Camp facility	61.86% 60	35.05% 34	2.06% 2	0.00% 0	1.03% 1	97	3.60
Cost of the program	52.58% 51	40.21% 39	7.22% 7	0.00% 0	0.00% 0	97	3.45

### Q65: How would you rate the value of the camp(s) in relation to the fees?

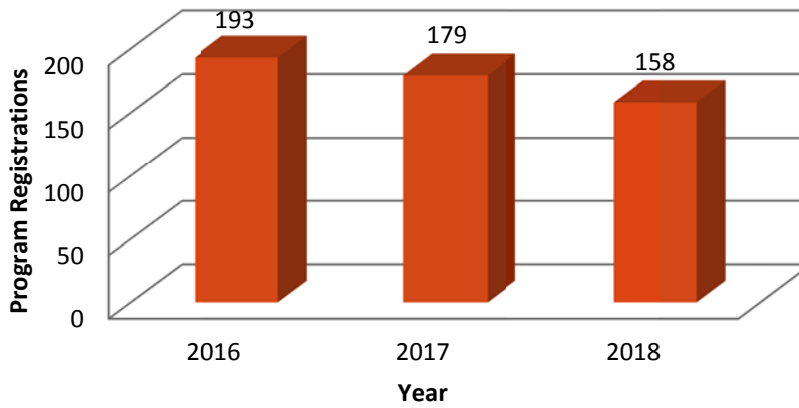
Answered: 79 Skipped: 18



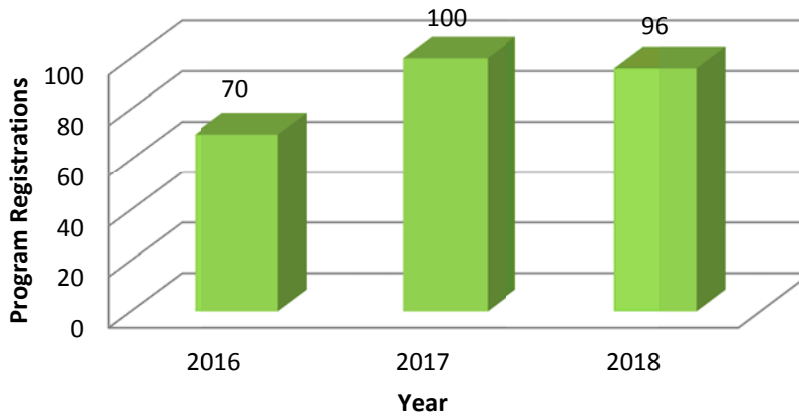
## **Appendix A – Camp Participation Information**



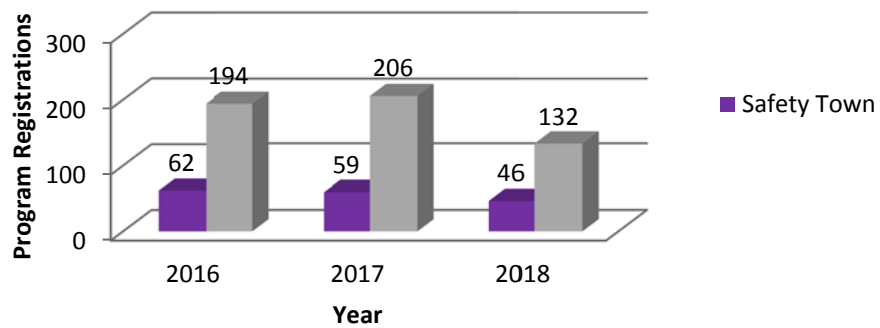
### Bear Camps (Teddy, Panda, Koala)

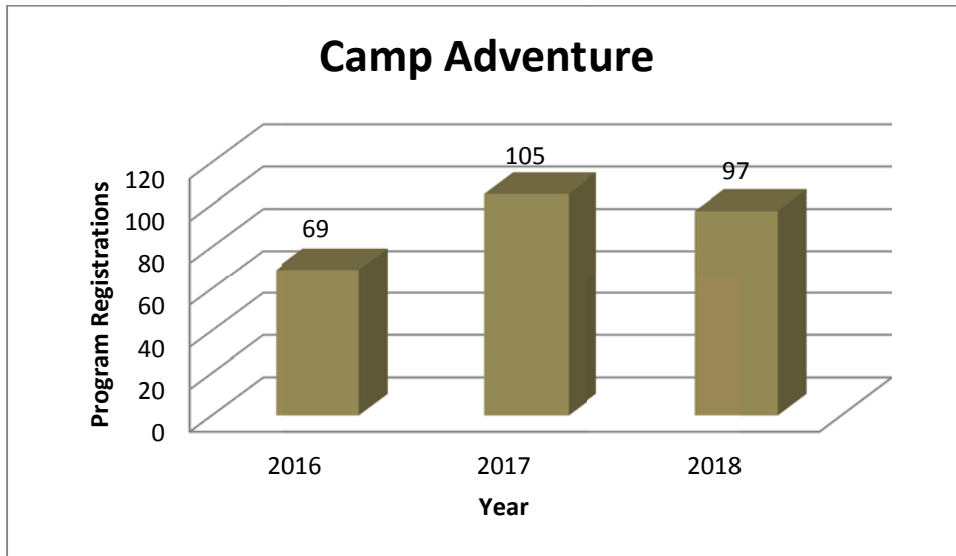
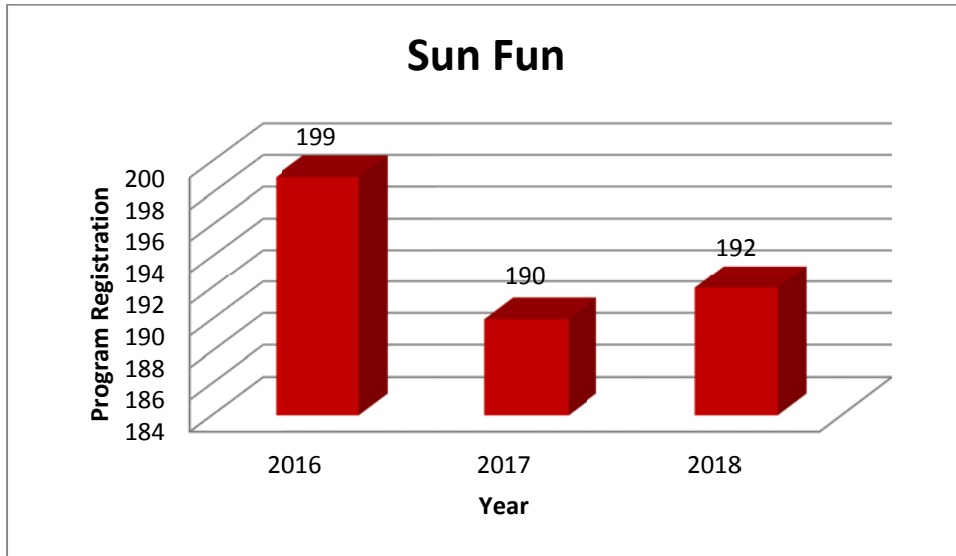


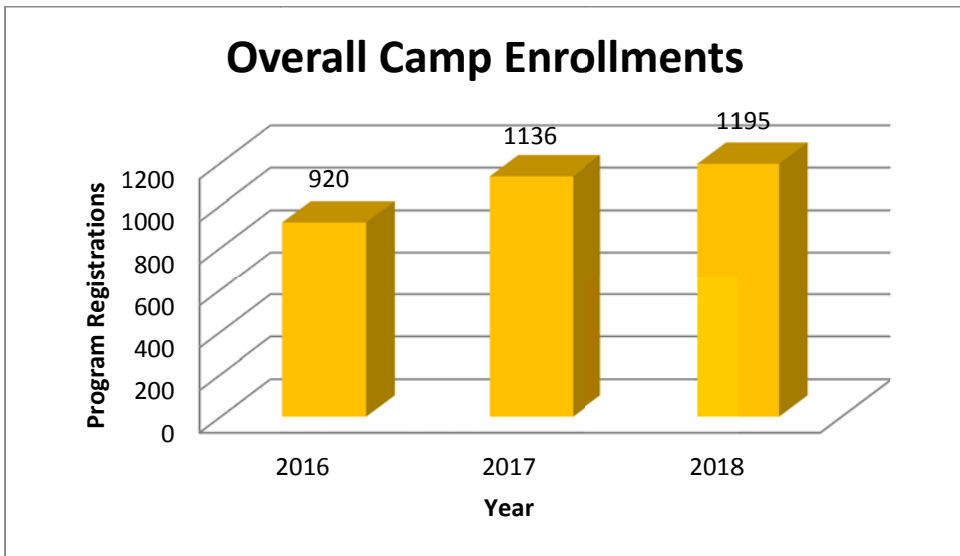
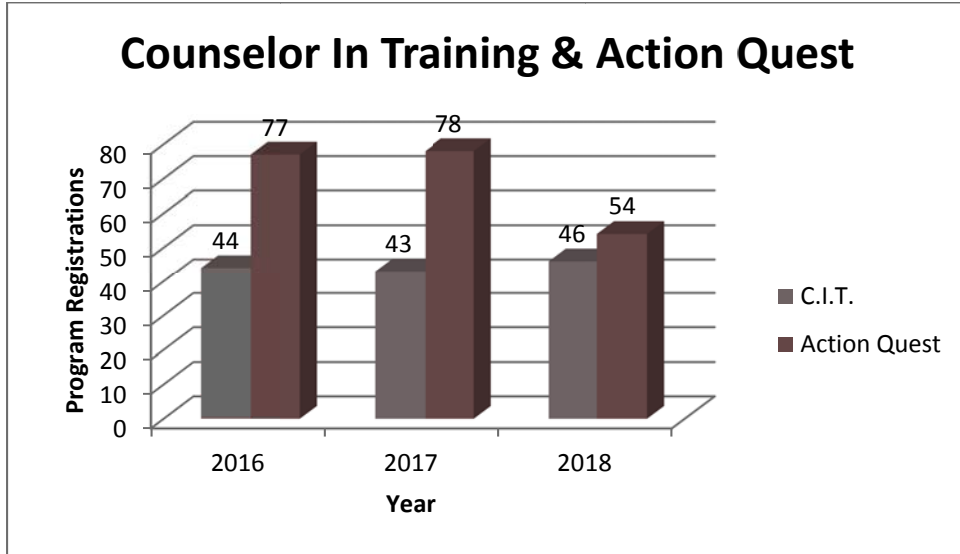
### Kinder Korner



### Safety Town & Summer's Beginning/End



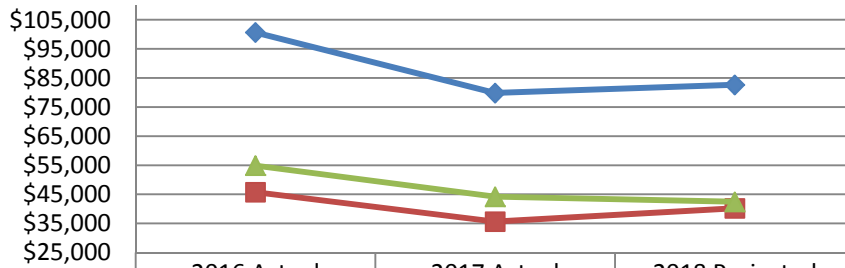




## Appendix B – Financial Information

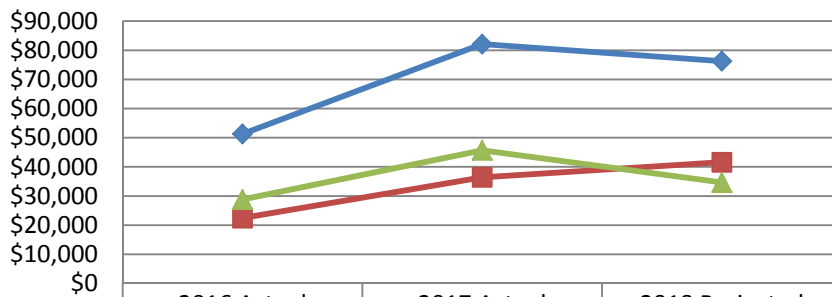


### Bear Camps Financial Trends



	2016 Actual	2017 Actual	2018 Projected
Revenue	\$100,635	\$79,804	\$82,617
Expense	\$45,751	\$35,625	\$40,201
Net	\$54,884	\$44,179	\$42,416

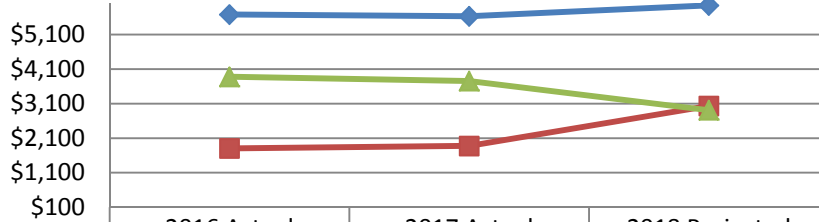
### Kinder Korner Financial Trends



	2016 Actual	2017 Actual	2018 Projected
Revenue	\$51,283	\$82,089	\$76,245
Expense	\$22,456	\$36,409	\$41,606
Net	\$28,827	\$45,680	\$34,639

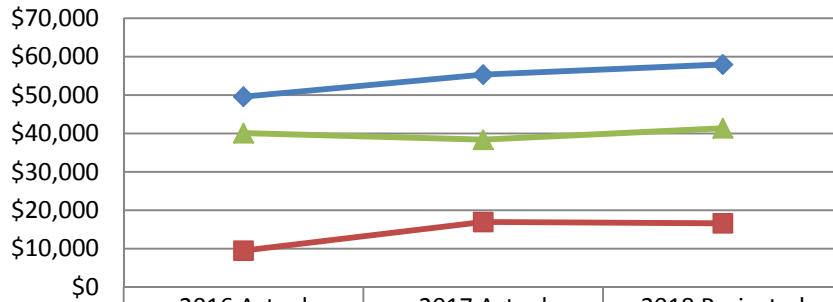


### Preschool Summer Beginning Financial Trends



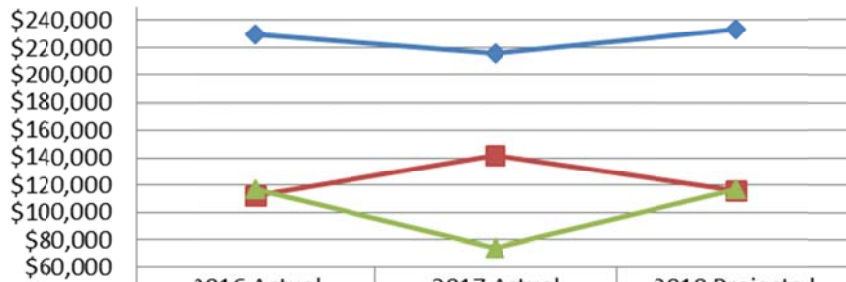
	2016 Actual	2017 Actual	2018 Projected
Revenue	\$5,678	\$5,626	\$5,942
Expense	\$1,802	\$1,874	\$3,033
Net	\$3,876	\$3,752	\$2,909

### Summer's Beginning/End Financial Trends



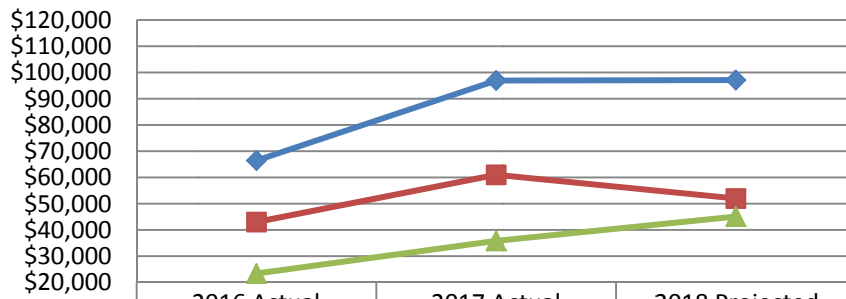
	2016 Actual	2017 Actual	2018 Projected
Revenue	\$49,563	\$55,321	\$57,942
Expense	\$9,494	\$16,960	\$16,600
Net	\$40,069	\$38,361	\$41,342

### Sun Fun Financial Trends



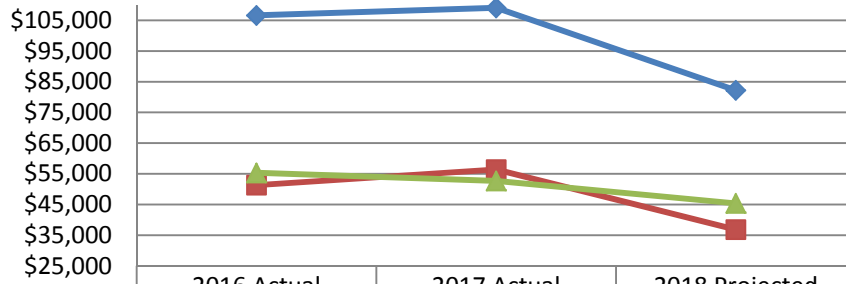
	2016 Actual	2017 Actual	2018 Projected
Revenue	\$229,313	\$215,883	\$233,553
Expense	\$112,360	\$141,899	116259
Net	\$116,953	\$73,984	\$117,294

### Camp Adventure Financial Trends



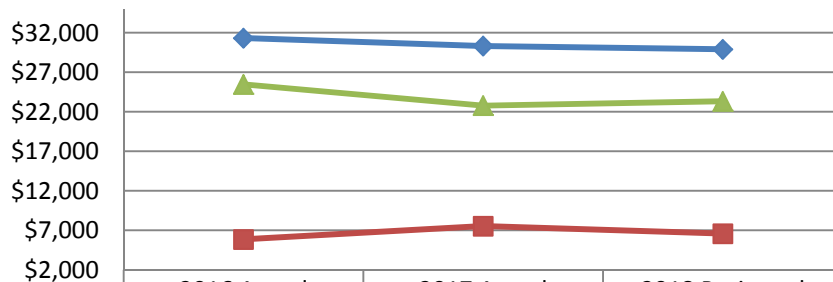
	2016 Actual	2017 Actual	2018 Projected
Revenue	\$66,452	\$96,914	\$97,097
Expense	\$43,017	\$61,044	\$52,000
Net	\$23,435	\$35,870	\$45,097

### Action Quest Financial Trends



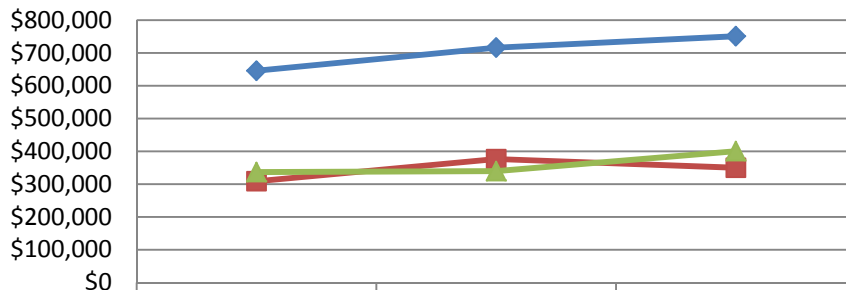
	2016 Actual	2017 Actual	2018 Projected
Revenue	\$106,610	\$109,074	\$82,171
Expense	\$51,303	\$56,397	\$36,810
Net	\$55,307	\$52,677	\$45,361

### C.I.T Financial Trends



	2016 Actual	2017 Actual	2018 Projected
Revenue	\$31,312	\$30,313	\$29,904
Expense	\$5,850	\$7,526	\$6,582
Net	\$25,462	\$22,787	\$23,322

### Overall Camp Financial Trends


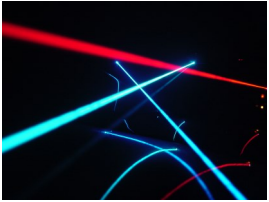





	2016 Actual	2017 Actual	2018 Projected
Revenue	\$645,836	\$716,442	\$750,886
Expense	\$308,953	\$376,676	\$350,000
Net	\$336,883	\$339,766	\$400,886

## Appendix C – Camp Schedules



# Summer's Beginning Camp

Mon	Tue	Wed	Thu	Fri
June 11-15				
<b>11</b> <b>Pinstripes Bowling Field Trip</b>  <small>shutterstock - 127102202</small> <i>Note: Pizza lunch provided; bring socks for bowling wear GPD camp shirt (if possible)!</i>	<b>12</b> <b>Laser Quest Field Trip</b>  <i>Note: Pizza lunch provided; wear gym shoes for laser tag; wear GPD camp shirt (if possible)</i>	<b>13</b> <b>Nickel City Field Trip</b>  <i>Note: Pizza lunch provided; wear gym shoes for laser tag; wear GPD camp shirt (if possible)</i>	<b>14</b> <b>Hawaiian Day!</b>  <i>Note: Chicken Fingers and Macaroni lunch provided. Pack towel, sunscreen, wear GPD camp shirt (if possible);</i>	<b>15</b> <b>Beach Day Field Trip</b>  <i>Note: Pack towel, sunscreen, wear GPD camp shirt (if possible);</i>

Summer's Beginning is an exciting way to start off summer camp! Each day children will also participate in sports, gym games, arts & crafts, and more! Please send your child with a water bottle and sunscreen labeled with their name each day. AM & PM Care is in Community Room 4.

Regular **Drop-Off:** 8:45am; at Takiff Center Bleachers; **Pick-Up:** 3:00pm; at Takiff Center Bleachers



## Camp Directors:

Ashley and Riley






## Contact Information

847-835-3030

**Program Manager:** Stephani Briskman

847-835-7536 or [sbriskman@glencoe parkdistrict.com](mailto:sbriskman@glencoe parkdistrict.com)

# Summer's End Camp

Mon	Tue	Wed	Thu	Fri
August 13-17				
<b>13</b> <b>Wheeling Water Park</b>  <i>Note: Pack towel, sunscreen, wear GPD camp shirt (if possible)</i>	<b>14</b> <b>Pinstripes Bowling Field Trip</b>  <small>shutterstock - 127102202</small> <i>Note: Pizza lunch provided; bring socks for bowling, wear GPD camp shirt (if possible)</i>	<b>15</b> <b>Sports Day!</b>  <i>Note: Wear your favorite sports gear while participating in many activities around Watts! We will also be making a Rice Krispie treat</i>	<b>16</b> <b>Beach Day Field Trip</b>  <i>Note: Pack towel, sunscreen, wear GPD camp shirt (if possible)</i>	<b>17</b> <b>AMC Theatres Field Trip</b>  <i>Note: Popcorn snack provided. Wear GPD camp shirt (if possible)</i>

Summer's End is an exciting way to end your summer!! Each day children will also participate in sports, gym games, arts & crafts, and more! Please send your child with a water bottle and sunscreen labeled with their name each day.

AM & PM Care is in in the Program Room at Watts.

Regular **Drop-Off:** 8:45am; at Watts; **Pick-Up:** 3:00pm; at Watts

**\*\*Lunch is provided on days indicated on the calendar\*\***



## Head Camp Staff

Ashley and Riley









## Contact Information

847-835-3030





**Program Manager:** Stephani Briskman

847-835-7536 or [sbriskman@glencoeParkDistrict.com](mailto:sbriskman@glencoeParkDistrict.com)

## 1st Session: KOALA CAMP 2018












Mon	Tue	Wed	Thu	Fri
<b>WEEK 1:</b>				
6/18 <b><u>Orientation:</u></b> <b><u>10-10:45am</u></b>	6/19 <b><u>First Full</u></b> <b><u>Day of</u></b> <b><u>Camp!</u></b> 	6/20	6/21 <b><u>Skokie</u></b> <b><u>Exploratorium</u></b> <b><u>10-12</u></b> Wear camp shirt 	6/22
<b>WEEK 2:</b>				
6/25	6/26 <b><u>Tots &amp; Tunes</u></b> <b><u>10-10:45</u></b> 	06/27	6/28	6/29 <b>Super Stolie</b> <b>Music</b> <b>performance</b> <b>10am</b> 
<b>WEEK 3:</b>				
07/02	7/3 <b><u>Local Park</u></b> <b><u>Trip</u></b>  Wear camp t-shirt	7/4 <b>No Camp</b> <b>Happy July 4th!</b> 	7/5	7/6 <b><u>BG Spray &amp; Play</u></b> <b><u>10-12</u></b>  Wear camp t-shirt
<b>WEEK 4:</b>				
7/9	7/10	7/11 <b><u>Beach Trip</u></b> <b>Drop off/Pick up at</b> <b>Beach</b>  Wear camp shirt	7/12	7/13

## 2nd Session: KOALA CAMP 2018

Mon	Tue	Wed	Thu	Fri
<b>WEEK 5:</b>				
7/16	7/17	7/18	7/19	7/20
				<b><u>Pirates Cove</u></b> <b><u>10-12</u></b>  Wear camp Shirt
<b>WEEK 6:</b>				
7/23	7/24	7/25	7/26	7/27
	<b><u>Tots &amp; Tunes</u></b> <b><u>10-10-45</u></b> 		<b><u>Buffalo Grove</u></b> <b><u>Spray &amp; Play</u></b>  Wear camp shirt	
<b>WEEK 7:</b>				
07/30	07/31	8/1	8/2	8/3
	<b><u>Beach Trip</u></b> Drop off/Pick up at Beach  Wear camp shirt			The Frog Lady 10:30-11 
<b>WEEK 8:</b>				
8/6	8/7	8/8	8/9	8/10
		<b><u>Friends Park</u></b> <b><u>Trip:</u></b> Drop off/ Takiff Pick up at Friends  Wear camp shirt		<b><u>Last Day</u></b>













































## 1st Session: KINDER KORNER 2018


Mon	Tue	Wed	Thu	Fri
<b>WEEK 1: FRIENDSHIP/WE ARE FAMILY</b>				
<p>6/18</p> <p><b><u>First Day of Camp!</u></b></p> 	<p>6/19</p> <p>Music with Mr. Shaun</p> 	<p>6/20</p>	<p>6/21</p> <p>Friends Park Trip:</p>  <p>Wear green camp shirt</p>	<p>6/22</p>
<b>WEEK 2: ALOHA SUMMER</b>				
<p>6/25</p> <p><b><u>Beach Trip</u></b> Drop off/ Pick up at Beach</p>  <p>Wear green camp shirt</p>	<p>6/26</p> <p>Music with Mr. Shaun</p> 	<p>6/27</p>	<p>6/28</p>	<p>6/29</p> <p>Super Stolie Music performance 10am</p> 
<b>WEEK 3: PARTY IN THE USA</b>				
<p>07/02</p> <p><b><u>Field Trip to BG Spray &amp; Play</u></b></p>  <p>Drop off/Pick up at Takiff</p> <p>Wear green camp shirt</p>	<p>07/03</p> <p>Music with Mr. Shaun</p> 	<p>07/04</p> <p><b><u>No Camp</u></b></p> <p><b><u>Happy July 4th!</u></b></p> 	<p>07/05</p>	<p>7/6</p>
<b>WEEK 4: PIRATES AND PRINCESSES</b>				
<p>7/9</p> <p><b><u>Beach Trip</u></b> Drop off/Pick up at Beach</p>  <p>Wear green camp shirt</p>	<p>7/10</p>	<p>7/11</p> <p><b>Medieval Times</b></p>  <p>Wear green camp shirt</p>	<p>7/12</p>	<p>7/13</p>

## 2nd Session: KINDER KORNER 2018

Mon	Tue	Wed	Thu	Fri
<b>WEEK 5: SCIENCE LAB</b>				
<p>7/16</p> <p><u>Field Trip to BG Spray &amp; Play</u></p> <p style="text-align: center;"></p> <p>Drop off/Pick up at Takiff Wear green camp shirt</p>	<p>7/17</p> <p>Music with Mr. Shaun</p> <p style="text-align: center;"></p>	<p>7/18</p>	<p>7/19</p> <p><u>Field Trip to Khols children's Museum</u></p> <p style="text-align: center;"></p> <p>Drop off/Pick up at Takiff Wear green camp shirt</p>	<p>7/20</p>
<b>WEEK 6: WILD WEST</b>				
<p>7/23</p> <p><u>Beach Trip</u></p> <p>Drop off/Pick up at Beach</p> <p style="text-align: center;"></p> <p>Wear green camp shirt</p>	<p>7/24</p> <p>Music with Mr. Shaun</p> <p style="text-align: center;"></p>	<p>7/25</p>	<p>7/26</p>	<p>7/27</p>
<b>WEEK 7: NATURE</b>				
<p>7/30</p> <p><u>Field Trip to BG Spray &amp; Play</u></p> <p style="text-align: center;"></p> <p>Drop off/Pick up at Takiff Wear green camp shirt</p>	<p>7/31</p> <p>Music with Mr. Shaun</p> <p style="text-align: center;"></p>	<p>8/1</p> <p>Field Trip to Lincoln Park Zoo</p> <p style="text-align: center;"></p> <p>Drop off/Pick up at Takiff Wear green camp shirt</p>	<p>8/2</p>	<p>8/3</p> <p>The Frog Lady 10:30-11</p> <p style="text-align: center;"></p>
<b>WEEK 8: SUPERHEROS</b>				
<p>8/6</p> <p><u>Beach Trip</u></p> <p style="text-align: center;"></p> <p>Drop off/Pick up at Beach Wear green camp shirt</p>	<p>8/7</p> <p>Music with Mr. Shaun</p> <p style="text-align: center;"></p>	<p>8/8</p>	<p>8/9</p> <p><u>Friends Park Trip:</u></p> <p style="text-align: center;"></p> <p>Drop off/Pick up at Friends Wear green camp shirt</p>	<p>8/10</p> <p><u>Last Day</u></p>










# 1st Session: Sun Fun 2018


Mon	Tue	Wed	Thu	Fri
<b>WEEK 1: Goal of the Week: Sportsmanship</b>				
<p>6/18</p> <p><b><u>First Day of Camp!</u></b></p>  	<p>6/19</p> <p><b><u>Brunswick</u></b> <i>(Wear socks!)</i></p>  	<p>6/20</p> <p>Campers' Choice</p>  	<p>6/21</p> <p><b><u>Olympics</u></b> <i>(Wear your country's colors)</i></p>  	<p>6/22</p> <p><b><u>Hidden Creek</u></b></p>  
<b>WEEK 2: Goal of the Week: Teamwork</b>				
<p>6/25</p> <p><b><u>Beach Trip</u></b> <i>(All Day)</i></p>  <p>Pizza lunch included</p>   <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>1st Grade Swim Lessons (PM)</p> </div>	<p>6/26</p> <p><b>NEW!</b> <b>Mobile Room Escape</b></p>  	<p>6/27</p> <p>Campers' Choice</p>   <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>2nd Grade Swim Lessons (PM)</p> </div>	<p>6/28</p> <p><b><u>Gold Rush</u></b> <i>(Wear your best Western gear)</i> <i>Hot Dog Cookout!</i></p>    <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>3rd Grade Swim Lessons (PM)</p> </div>	<p>6/29</p> <p><b><u>Wheeling Water Park</u></b></p>  
<b>WEEK 3: Goal of the Week: Appreciation</b>				
<p>7/2</p> <p><b><u>Hidden Creek</u></b></p>   <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>1st Grade Swim Lessons (PM)</p> </div>	<p>7/3</p> <p><b><u>Funtopia</u></b> Wear Socks!</p>  <p><i>AM Field Trip– PM Campers welcome to join!</i></p>	<p>7/4</p> <p><i>No Camp Today!</i> Join us at the parade or at the fireworks.</p>  <p><b>Happy 4th of July!!!</b></p>	<p>7/5</p> <p><b><u>Carnival Day</u></b> <i>(Dress in your favorite costume!)</i></p>   <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>3rd Grade Swim Lessons (PM)</p> </div>	<p>7/6</p> <p><b><u>Beach Trip</u></b> <i>(All Day)</i></p>  <p>Pizza lunch included</p>  
<b>WEEK 4: Goal of the Week: Respect</b>				
<p>7/9</p> <p><b><u>Vernon Hills Water Park</u></b></p>  <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>1st Grade Swim Lessons (PM)</p> </div>	<p>7/10</p> <p><b><u>Pump It Up</u></b> <i>(Wear socks)</i></p>  	<p>7/11</p> <p>Campers' Choice</p>   <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>2nd Grade Swim Lessons (PM)</p> </div>	<p>7/12</p> <p><b><u>COLOR WARS</u></b> <i>(Wear your team color!)</i> <i>Hot Dog Cookout!</i></p>   <p><i>Popsicle Treat!</i> </p> <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>3rd Grade Swim Lessons (PM)</p> </div>	<p>7/13</p> <p><b><u>Barefoot Bay Water Park</u></b></p>   <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>Sun Fun Overnighter </p> </div>


 = Lunch available to purchase through North Shore Catering

 = Pack Lunch

## 2nd Session: SUN FUN 2018

Mon	Tue	Wed	Thu	Fri
<b>WEEK 5: Goal of the Week: Friendship</b>				
<p>7/16</p> <p><b><u>First Day of second session!</u></b></p>  <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>1st Grade Swim Lessons PM</p> </div>	<p>7/17</p> <p><b><u>Libertyville Sports Complex</u></b></p> 	<p>7/18</p> <p>Campers' Choice</p>  <p>Sports With Coach Tommy</p> <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>2nd Grade Swim Lessons (PM)</p> </div>	<p>7/29</p> <p><b><u>Superhero Day</u></b> <i>(Dress like your favorite superhero)</i></p>  <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>3rd Grade Swim Lessons (PM)</p> </div>	<p>7/20</p> <p><b><u>Beach Trip</u></b> <b>(All Day)</b></p>  <p>Pizza Lunch Included </p>
<b>WEEK 6: Goal of the Week: I Believe in Myself/Perseverance</b>				
<p>7/23</p> <p><b><u>Wheeling Water Park</u></b></p>  <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>1st Grade Swim Lessons (PM)</p> </div>	<p>7/24</p> <p><b><u>NEW! Chicago Dogs Baseball Game!</u></b></p> 	<p>7/25</p> <p><b><u>NEW! Roosevelt Aquatic Center</u></b></p>  <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>2nd Grade Swim Lessons (PM)</p> </div>	<p>7/26</p> <p><b><u>NEW! Chicago Sports Day!</u></b></p> <p><i>Show your pride in Chicago by wearing your favorite Chicago sports team's gear</i></p>  <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>Hot Dog Cook Out 3rd Grade Swim Lessons (PM)</p> </div>	<p>7/27</p> <p><b><u>Hidden Creek</u></b></p> 
<b>WEEK 7: Goal of the Week: Sensitivity</b>				
<p>7/30</p> <p><b><u>Beach Trip</u></b> <b>(All Day)</b></p>  <p>Pizza Lunch Included </p> <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>1st Grade Swim Lessons (PM)</p> </div>	<p>7/31</p> <p><b><u>Lincoln Park Zoo</u></b></p> 	<p>8/1</p> <p>Campers' Choice</p>  <p>Sports With Coach Tommy</p> <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>2nd Grade Swim Lessons (PM)</p> </div>	<p>8/2</p> <p><b><u>Hollywood Day</u></b></p> <p><i>Dress as your favorite TV, movie or book character!</i></p>  <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>3rd Grade Swim Lessons (PM)</p> </div>	<p>8/3</p> <p><b><u>Beach Trip</u></b> <b>(All Day)</b></p>  <p>Pizza Lunch Included </p>
<b>WEEK 8: Goal of the Week: Health and Fitness</b>				
<p>8/7</p> <p>1st Grade: Hidden Creek Water Park</p>  <p>2nd &amp; 3rd Grade: Vernon Hills Water Park</p> <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>1st Grade Swim Lessons (PM)</p> </div>	<p>8/8</p> <p>1st. Gr. Only:  Pirates Cove</p> <p>2nd Gr. Only:  Pump it Up!</p> <p>3rd Grade:  On Site</p> 	<p>8/9</p> <p>Campers' Choice Sports</p>  <p>With Coach Tommy Gr. 1&amp;2</p> <p><b><u>3rd grade only Field trip with CA to Action Territory</u></b></p> <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>2nd Grade Swim Lessons (PM)</p> </div>	<p>8/10</p> <p><b><u>COLOR WARS II</u></b> <i>(Wear your team color!)</i></p>  <p> Popsicle Treat! Parent Night 6:00pm</p> <div style="border: 1px dashed orange; padding: 5px; margin-top: 10px;"> <p>3rd Grade Swim Lessons (PM)</p> </div>	<p>8/11</p> <p><b><u>Beach Trip</u></b> <b>(All Day)</b></p> <p>DJ Party PIZZA LUNCH @ <u>BEACH</u></p>  <p> Sign up for Summer's End!</p>

 = Lunch available to purchase through North Shore Catering

 =Pack Lunch

# 1st Session: Camp Adventure 2018

Mon	Tue	Wed	Thu	Fri
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## WEEK 1: Goal of the Week: Sportsmanship

<p>6/18</p> <p><b><u>First Day of Camp!</u></b></p>  	<p>6/19</p> <p><b><u>Brunswick Bowl</u></b> <i>(Wear socks!)</i></p>  	<p>6/20</p> <p>Camp Adventure Club Day!</p>  	<p>6/21</p> <p><b><u>Olympics</u></b> <i>(Wear your group's assigned country's colors!)</i></p>  	<p>6/22</p> <p><b><u>Glencoe Beach</u></b></p>  <p>Pizza Lunch Included</p>  
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## WEEK 2: Goal of the Week: Teamwork


<p>6/25</p> <p><b><u>Wheeling Water Park</u></b></p>  	<p>6/26</p> <p>Camp Adventure Club Day!</p>  	<p>6/27</p> <p><b><u>NEW! Mobile Room Escape</u></b></p>  	<p>6/28</p> <p><b><u>Gold Rush</u></b> <i>(Wear your best Western gear) Hot Dog Cookout!</i></p>   	<p>6/29</p> <p><b><u>Glencoe Beach</u></b></p>  <p>Pizza Lunch Included</p>  
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## WEEK 3: Goal of the Week: Appreciation

<p>7/2</p> <p><b><u>Glencoe Beach</u></b></p>  <p>Pizza Lunch Included</p>  	<p>7/3</p> <p>Camp Adventure Club Day!</p>  	<p>7/4</p> <p><i>No Camp Today!</i> Join us at the parade or at the fireworks.</p>  <p>Happy 4th of July!!!</p> 	<p>7/5</p> <p><b><u>Carnival Day</u></b> <i>(Dress in your favorite costume!)</i></p>  	<p>7/6</p> <p><b><u>Hidden Creek</u></b></p>  
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## WEEK 4: Goal of the Week: Respect


<p>7/9</p> <p><b><u>Glencoe Beach</u></b></p>  <p>Pizza Lunch Included</p>  	<p>7/10</p> <p>Camp Adventure Club Day!</p>  	<p>7/11</p> <p><b><u>NEW! Roosevelt Aquatic Center</u></b></p>  	<p>7/12</p> <p><b><u>COLOR WARS</u></b> <i>(Wear your team color!) Hot Dog Cookout!</i></p>  <p>Popsicle Treat!</p>  	<p>7/13</p> <p><b><u>Barefoot Bay Water Park</u></b></p>   <div style="border: 1px dashed orange; padding: 5px; width: fit-content; margin: 0 auto;"> <p>Camp Adventure Overnighter</p> </div> 
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 = Lunch available to purchase through North Shore Catering

 =Pack Lunch

## 2nd Session: Camp Adventure 2018

Mon	Tue	Wed	Thu	Fri
<b>WEEK 5: Goal of the Week: Friendship</b>				
<p>7/16</p> <p style="text-align: center;"><b><u>First Day of Second Session!</u></b></p> <div style="text-align: center;">  </div> <div style="text-align: center;">  </div>	<p>7/17</p> <p style="text-align: center;">Camp Adventure Club Day!</p> <div style="text-align: center;">  </div> <p style="text-align: center;"><b>Sports</b> With Coach Tommy</p> <div style="text-align: center;">  </div>	<p>7/18</p> <p style="text-align: center;"><b><u>Funtopia</u></b> (Wear socks)</p> <div style="text-align: center;">  </div> <div style="text-align: center;">  </div>	<p>7/19</p> <p style="text-align: center;"><b><u>Superhero Day</u></b></p> <div style="text-align: center;">  </div> <div style="text-align: center;">  </div>	<p>7/20</p> <p style="text-align: center;"><b><u>Vernon Hills Water Park</u></b></p> <div style="text-align: center;">  </div> <div style="text-align: center;">  </div>
<b>WEEK 6: Goal of the Week: I Believe in Myself/Perseverance</b>				
<p>7/23</p> <p style="text-align: center;"><b><u>Glencoe Beach</u></b></p> <div style="text-align: center;">  </div> <p style="text-align: center;">Pizza Lunch Included</p> <div style="text-align: center;">   </div>	<p>7/24</p> <p style="text-align: center;">Camp Adventure Club Day!</p> <div style="text-align: center;">  </div> <p style="text-align: center;"><b>Sports</b> With Coach Tommy</p> <div style="text-align: center;">  </div>	<p>7/25</p> <p style="text-align: center;"><b><u>Chicago Cubs Game</u></b> <i>Bring \$\$ for Dinner!!</i></p> <div style="text-align: center;">  </div> <div style="text-align: center;">  </div>	<p>7/26</p> <p style="text-align: center;"><b><u>NEW! Chicago Sports Day!</u></b></p> <p style="text-align: center;"><small>Show your pride in Chicago by wearing your favorite Chicago sports team's gear</small></p> <div style="text-align: center;">  </div> <p style="text-align: center;">Hot Dog Cook Out</p> <div style="text-align: center;">   </div>	<p>7/27</p> <p style="text-align: center;"><b><u>Wheeling Water Park</u></b></p> <div style="text-align: center;">  </div> <div style="text-align: center;">  </div>
<b>WEEK 7: Goal of the Week: Sensitivity</b>				
<p>7/30</p> <p style="text-align: center;"><b><u>Bartlett Water Park</u></b></p> <div style="text-align: center;">  </div> <div style="text-align: center;">  </div>	<p>7/31</p> <p style="text-align: center;">Camp Adventure Club Day!</p> <div style="text-align: center;">  </div> <p style="text-align: center;"><b>Sports</b> With Coach Tommy</p> <div style="text-align: center;">  </div>	<p>8/1</p> <p style="text-align: center;"><b><u>Lincoln Park Zoo</u></b></p> <div style="text-align: center;">  </div> <div style="text-align: center;">  </div>	<p>8/2</p> <p style="text-align: center;"><b><u>Hollywood Day</u></b></p> <p style="text-align: center;"><small>Dress as your favorite TV, movie or book character!</small></p> <div style="text-align: center;">  </div> <div style="text-align: center;">  </div>	<p>8/3</p> <p style="text-align: center;"><b><u>Rainbow Falls</u></b></p> <div style="text-align: center;">  </div> <div style="text-align: center;">  </div>
<b>WEEK 8: Goal of the Week: Health and Fitness</b>				
<p>8/6</p> <p style="text-align: center;"><b><u>Wheeling Water Park</u></b></p> <div style="text-align: center;">  </div> <div style="text-align: center;">  </div>	<p>8/7</p> <p style="text-align: center;">Camp Adventure Club Day!</p> <div style="text-align: center;">  </div> <p style="text-align: center;"><b>Sports</b> With Coach Tommy</p> <div style="text-align: center;">  </div>	<p>8/8</p> <p style="text-align: center;"><b><u>Action Territory</u></b></p> <div style="text-align: center;">  </div> <div style="text-align: center;">  </div>	<p>8/9</p> <p style="text-align: center;"><b><u>COLOR WARS!</u></b> <i>Wear your team color!</i></p> <div style="text-align: center;">  </div> <p style="text-align: center;">Popsicle Treat! <b>Parent Night</b> 6:00pm</p> <div style="text-align: center;">  </div>	<p>8/10</p> <p style="text-align: center;"><b><u>Beach Trip</u></b></p> <p style="text-align: center;">DJ Party <u>PIZZA LUNCH @ BEACH</u></p> <p style="text-align: center;"><i>Sign up for Summer's End!</i></p> <div style="text-align: center;">  </div>

 = Lunch available to purchase through North Shore Catering

 =Pack Lunch

**Appendix D – Marketing Materials**



