



Enriching lives and creating memorable experiences.



2019 CAMP REPORT

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Introduction

The Glencoe Park District summer camp programs provide a wide selection of experiences for participants 2 to 16 years old. A variety of activities take place in a typical camp week, including swimming, crafts, nature awareness, games, sports, special events, field trips, cookouts, and theme days. Camps are structured to provide opportunities for children to make new friends, grow, learn, discover, and, most importantly, to have fun within their surroundings.

This summer could be described as a year of successful transition for the summer camp program. There were a number of new part-time staff including counselors, head counselors, and camp directors. With staff new in their positions, it provided the opportunity to take a fresh approach and enhance the camp program. From small details like drop-off and pick-up procedures and new field trips like Medieval Times, the camp experience in 2019 had a new and innovative feel while at the same time, maintaining the high standards of service and communication that have existed in previous years.

Due to the District 35 calendar, we only offer a preschool summers beginning camp, which started on June 10. The full schedule of camp offerings began on June 17 and ran eight weeks through August 9. The camp season concluded the week of August 12-16 with the Summer's End camps.

Our camp staff had a number of overarching goals that were earmarked heading into the 2019 camp season. The goals were created with a vision of providing an exceptional experience for the residents of Glencoe.

- Provide a safe and fun camp experience for every participant
- Exceed camper and parent expectations with the highest levels of customer service and quality programming
- Provide activities that engage the camper and offer a variety of experiences
- Be flexible and solution oriented when weather or other factors dictate a change in schedule or planned activities
- Continue to develop our marketing/PR strategies to increase enrollment and minimize cancellations
- Seek opportunities to continue to build authentic relationships between staff, campers, and families through open lines of communication
- Identify and overcome barriers and roadblocks that may hinder camp participation or decrease the level of service provided



Camp Descriptions and Overview

The Glencoe Park District puts an emphasis on providing summer camps for children of all ages. Staff has acknowledged that parents sign their children up for camp for a variety of reasons such as social development, exposure to new experiences, the opportunity for adventure, or simply out of the necessity for childcare during the summer months. The variety in age offerings, time offerings, and weeks of camp offered have taken into consideration the constantly evolving family schedule and the need to accommodate many different situations.

In addition to these descriptions, all camps offered a number of additional services. This summer Marla's Brown Bag Lunch provided a meal option to many campers. This service allowed parents to sign-up online to have a lunch delivered to their child at camp every day in lieu of sending them with a traditional sack lunch. The services of the North Suburban Special Recreation Association were also offered for every camp. NSSRA coordinates with the Glencoe Park District to provide inclusion companions for any camper with a disability or special needs. Additionally, NSSRA staff led a camp training session on inclusion services, behavior management, and disability awareness. Finally, the Glencoe Park District Scholarship Program was available to provide an opportunity for recreation for anyone with a financial barrier to participation.



The following is a brief description of each camp including age demographic served and a summary of what participants can expect.

Preschool Summer's Beginning and Summer's End Camps

These programs allow parents to add a week before the start of camp and to extend the end of camp by a week for children 3-5. Summer's Beginning focused on safety as they prepared for camp. The children were able to meet a crossing guard who taught them how to look both ways and hold an adult's hand when crossing the street. This camp focuses on instilling confidence in the young campers through exposure to safety related topics and places including water safety and bike safety. Summer's End moved through all of the seasons as the instructors gave the children a sneak peek into a year in preschool.

Teddy, Panda and Koala Bear Camps

The "bear-themed" preschool camps serve the following age groups:

- Teddy Bear Camp: Age 2 (9:15-11:15am daily with options for M/W/F and T/TH)
- Panda Bear Camp: Age 3 (9:00-11:30am daily)
- Koala Bear Camp: Age 4 (9:00am-1:00pm daily)

These camps utilize a mixture of seasonal staff and preschool teachers to ensure a safe environment focused on child development. The Teddy Bear Camp is our littlest camper's first experience away from home. The Panda Bear Camp understands the attention and sensitivity needed for young campers. Koala Camp offers a slightly longer day than Teddy and Panda Camp and takes the extra step of exposing campers to off-site field trips. The shortened camp days assist in a smooth transition to preschool as well as preparing for full day kindergarten.



Kinder Korner Camp

Geared for campers entering kindergarten in fall, this camp offers a variety of activities including cooking, singing, games, and crafts based on a weekly theme. The Kinder Korner Camp day runs from 9:00am-1:00pm. Families have the option to extend the day with AM Care, Stay N Play, and PM Care options that run 7:00am-6:30pm. Staff take campers on field trips to visit the beach or a splash pad on a weekly basis. Campers walk to parks in Glencoe to experience different playgrounds.

Sun Fun Camp & Camp Adventure

Sun Fun and Camp Adventure are the signature camps of the Glencoe Park District. These programs serve participants in first through third grade (Sun Fun) and fourth and fifth grade (Camp Adventure). A normal camp day begins at 8:45am with drop off. From there, campers are then off to a field trip to places like waterparks, arcades, professional sporting events, or a day around

the Takiff Center full of activities planned and executed by the seasonal camp staff. By the end of the day at 3:00pm, campers should be worn out from an action-packed day of activities with their friends in their assigned groups. The camp includes one overnighter at the Takiff Center.

Action Quest Camp

Action Quest Camp serves the older camp population of sixth through ninth graders. The most popular aspect of this program is advertising a camp that is always "on the go". Action Quest campers spent every day, except for 4 days, away from their home base at the Watts Center by going on field trips that include a Cubs Game, numerous waterparks, and even Great America. This camp also visits the beach for swimming and paddle boarding and also tries to spend an overnight outing at the beach camping in tents. Camp runs daily from 9:15am-3:15pm.

Counselor In Training (CIT)

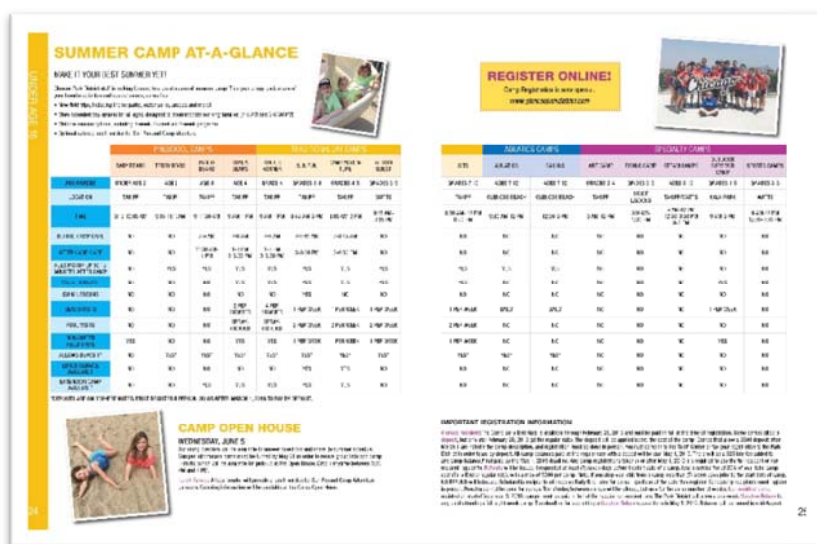
The CIT camp combines a hybrid of camper experiences and camp staff experiences. In addition to providing the participants of this camp a fun and enjoyable summer of field trips and activities, this camp also puts a focus on preparing participants for a possible job on the camp staff team at the Glencoe Park District once they are sixteen years of age. CITs now receive training at the beginning of the season more similar to that of the camp counselors. CITs are then assigned to head counselors and camp groups spread across all of the Glencoe Park District camps based out of Takiff and charged with assisting the camp staff in daily camp operations. In turn, camp staff provides feedback and mentorship. CITs receive an evaluation from the camp director at the end of the session highlighting personal strengths and areas to improve upon, as well as weekly goals, in order to become the ideal candidate for a camp position in the future.

Summer's End Camps

This camps serve as the “bookends” to the traditional summer camp program. The camp is offered the week after the regular camp season to accommodate parents that need childcare during that week or that want to extend it later into the season. This programs serve participants from kindergarten up through fifth grade and provide them a traditional camp experience during a time when camp is not customarily offered. Fieldtrips included waterparks, bowling, and a trip to laser tag. Summer’s Beginning was not offered for school aged campers due to school ending later.

Marketing and Promotion

A significant amount of time and energy is placed into properly marketing and prompting the wide variety of summer camp offerings offered each year through the Glencoe Park District. This year, a 10-page detailed camp guide was published in both the winter and spring/summer brochures. Residents were encouraged to look online for specific camp details, including session options and early bird discounts.



The collage features several key marketing elements:

- SUMMER CAMP AT-A-GLANCE:** A detailed brochure with a table of camp sessions. The table lists various camps such as 'CAMP A', 'CAMP B', 'CAMP C', 'CAMP D', 'CAMP E', 'CAMP F', 'CAMP G', 'CAMP H', 'CAMP I', and 'CAMP J'. Each camp entry includes details like 'CAMP TYPE', 'CAMP DATES', 'CAMP TIMES', 'CAMP COST', and 'CAMP LOCATION'. The table is organized into columns for different camp types and rows for individual camp sessions.
- REGISTER ONLINE!:** A sign with the text 'REGISTER ONLINE!' and the website 'WWW.GLENCOEPARKDISTRICT.COM'.
- CAMP OPEN HOUSE:** A sign with the text 'CAMP OPEN HOUSE' and 'JUNE 5'.
- IMPORTANT REGISTRATION INFORMATION:** A section of text providing details about the registration process, including dates and locations.

Camp registration began two weeks after the winter program guide was mailed in mid-November. An early bird discount was offered from November 28 through February 28, which was marketed using email blasts, flyers, and posters. Information was also posted on the Glencoe Park District website, TV system, and on sponsored social media posts. Special event attendees were given flyers at events, which were also distributed to program participants. Staff also included camp articles in the Inside Glencoe newsletter and the Summer Sampler, a 4-page mailer with a variety of programming options sent to residents. A six foot banner, advertising camp registration, was also on display.

We also had a table at the Camp Expo at Northbrook Court and offered discount coupons as a prize at the Spring Egg Hunt and Family Fun Fest.

Throughout the summer, we utilized Instagram Live and Facebook Live to share brief videos and images from the camp day. We also posted images on Instagram and Facebook pages to promote the program, with links to our camp website. Once again, we used the rainout line software to post emergency notices quickly on the District’s web page and social media feeds. We promoted the service in the Spring/Summer Brochure and at Camp Open House, showing parents how they could also sign up for text or mobile alerts from Rainout Line. The system is easy for staff to deploy and automatically sent alerts to the website, Facebook, and Twitter.

At the end of the summer, a survey was sent to all parents, which will utilize parent comments to fuel future marketing pieces. Please see Appendix B for samples of marketing materials.

Staffing and Staff Training

The Glencoe Park District prides itself on hiring hardworking, motivated, and energetic staff members. This summer, our camp staff included over 65 individuals working as seasonal camp directors, head counselors, and counselors. Camp directors, with the full-time staff, are responsible for the day-to-day lesson planning of the camp program as well as communication with parents throughout the day. The camp directors are the primary leadership positions that are onsite day in and day out. Head counselors report to the camp directors and are responsible for the oversight of the camp counselors. Head counselors work to help counselor's problem-solve throughout the day, as well as provide mentoring and feedback. Camp counselors are the staff members that interact with the campers on a constant basis throughout the summer. Their focus is to develop strong relationships with campers, provide a fun summer, and always keep safety at the forefront.



2019 Camp Directors

- Sun Fun: Shannon Stevens and Lauren Geissel
- Camp Adventure: Ashley Martinez
- Action Quest: Bryan Maldonado
- Counselor In Training (CITs): Jon Pranian

A large focus of time and effort is spent on preseason training. All camp staff members go through over 16 hours of training that is presented by the full-time managers, Director of Recreation and Facilities, Executive Director, and other members of the Glencoe Park District full-time team. We also invited Sarah Kurtz McKinnon to speak about camp counselor skills. Additionally, staff had weekly meetings to refresh topics discussed at the preseason training or to address issues or concerns that come up throughout the week.



Camp staff is not only trained on Glencoe Park District camp procedures including safety, first aid, reporting, camper supervision, and proper interaction with campers, but also ways to provide memorable experiences for campers. For example, camp staff are taught innovative games, how to keep campers entertained during transitions, how to interact with parents, and ways to develop relationships with campers. The training is also site specific, so that camp staff can get familiar with the site they will be working at. The training consists of a combination of a PowerPoint presentation, group activities, hands-on practice, discussion, and role-playing scenarios.



In addition to basic camp training, camp staff attend the summer employee orientation led by Executive Director Lisa Sheppard. At this training, Lisa welcomed staff to the Glencoe Park District team, explained the SPIRIT values that

embody the agency, and impressed upon the staff the importance of their roles. The camp directors and head counselors also attended a five hour leadership staff training this season. In this training, the leadership staff was exposed to many challenging scenarios they would face this summer including staff discipline, dealing with upset patrons/participants, creating a culture of accountability, and success among the counselors. To kick off the summer, we invited Darryl Harris to speak to our staff.

Changes Made for the 2019 Camp Season

Each year, Glencoe Park District staff examines and analyzes the successes and areas of improvement from the most recent camp season in an effort to constantly improve the experience for every camper and family.

CampDoc

In conjunction with our sustainability mission, Glencoe Park District staff chose to make all camp paperwork digital. CampDoc is a web-based program that manages health forms, allergies and medications. Parents are able to digitally fill out all necessary camp paperwork and submit necessary medical forms. This eliminates difficulty with paperwork completion along with making it easier for camp staff to utilize the paperwork during the summer season.

Kinder Korner & Bear Camps

The Bears and Kinder Korner Camps had a number of changes this season to ensure that we were meeting the needs of our youngest campers and their families. There were a number of new field trips that were booked for Koala and Kinder Korner Camps. Campers were able to see all different types of wildlife at Wild Discovery which was a parent and camper favorite. Kinder Korner travelled to FireZone where they learned about fire safety. These new field trips kept the camp fresh and took into account the developmental needs of our young children.

Preschool Camps implemented the use of the Brightwheel app that is used in both ELC and Children's Circle. Families were able to access pictures and updates of their child throughout the camp day.

Panda Bear Camp no longer offered an M/W/F option as it was rarely used in the 2019 camp season. Having the campers attend M-F allows for an easier transition into the school year.

The Preschool Camps also added a director to Teddy Bears, Panda Bears, AM Care, and PM Care. The director took the lead role in lesson planning, behavioral management, and parent communication. We saw a great change in PM Care by adding this structure. Families were able to extend their day while their child was partaking in structured activities and games.

CampDoc.com
Summer Camp Information Forms

In order to attend summer camp, all participants must have all required camp information forms completed by **May 31, 2019**.

You will receive an "invitation" email from CampDoc.com

- Click on the green "Accept Invite" link within the email to create a CampDoc.com account.
- Enter your full email address and click continue to set your password.
- Once logged in, select your camper's name and click on the health profile link to complete your camper information.
- Every camper will need to complete forms, including Health History and Immunization records.
- Required questions are marked with an * and outlined in red.
- Upload any required documents to your CampDoc.com account. If you're on a phone/tablet, you can take a photo to upload to the account.
- Return to CampDoc.com at any time to make changes or update camper health information before camp begins.

Glencoe Park District is proud to partner with CampDoc.com, a health-record system designed for camps that allows parents to complete and store camper health information electronically.

The security and privacy of camper health information is important to us. The CampDoc.com site is secure, encrypted and password protected. Only authorized Glencoe Park District staff have access to camper information.



Sun Fun Camp and Camp Adventure

Under the direction of Arts and Youth Program Manager Stephani Briskman, Sun Fun and Camp Adventure saw changes in a variety of areas. New field trips, Camp Adventure Clubs, and special guests were added to keep the campers excited about coming to camp each day.

New field trips were added such as a trip to Medieval Times, Jump Zone and Flick Pool. We added a new special event day, Harry Potter Day, giving campers new and different opportunities to dress up and have fun.

To reduce sun exposure and improve water safety campers were also given swim shirts to wear at beach and pool visits. This was a huge hit for campers, parents and counselors.

Action Quest Camp & Counselor-In-Training

Under the direction of Arts and Youth Program Manager Stephani Briskman Action Quest and Counselor-In-Training camps saw changes in a variety of areas. Action Quest Camp offered 1-week options giving participants flexibility to register when it fit in their schedule.

New field trips to Funtopia, Jump Zone, Flick Pool and Sky Zone were added. Watts days also included themes where campers dressed up and participated in themed activities.

For Counselor-In-Training, more of the camp staff training was integrated in to both the pre-camp training and meetings with our camp director. CIT's were also asked to sign a work agreement stating all of their expectations for the summer. Participant goals were also set weekly as opposed to bi-weekly. This was a very strong class of CIT's and more of them volunteered to lead games and help in additional ways than past groups.



2019 Year in Review – Highlights and Popular Activities

Bear Camps & Kinder Korner

One of the most memorable days for this camp was our visit from The Frog Lady. The preschool camps provide in house enrichments so that our youngest campers who are not ready for field trips are able to partake in the fun! Our campers were in awe of the many amphibians they not only saw but were also able to touch. As campers left for the day, there was a buzz in the hallway about 'alligators' being at school that day.

A highlight of the exceptional summer programming is evident as families enroll in year-round preschool with the Park District based on their camp experience. Other highlights of the camp season included field trips to Wild Discovery and Buffalo Grove Spray n Play. Campers had a wonderful time on these field trips as they were to partake in new experiences and learn more about the world around them.

With the experienced staff, and a full summer of age appropriate outings and activities, the camp program for these young participants creates a great introduction to Glencoe Park District programs. Nine of our Teddy Bear campers decided to stay at Takiff for ELC 2s Preschool. With the use of a safe, nurturing environment and a play-based learning approach, the early childhood camps are very well received by the community!



Sun Fun Camp and Camp Adventure

A highlight of these two camps every year is the “camper’s choice” set of activities. These times allow for campers to break up into groups and spend time doing activities that specific groups of campers enjoy which might include sports, crafts, or other special interest games. Another highlight is the Sun Fun Camp swim lessons. These swim lessons, built into the cost of the program, utilize the Recreation Center in Highland Park for swim lessons for first, second, and third graders.

Sun Fun’s field trips are another highlight of a busy camp schedule. Trips to Glencoe Beach, waterparks, bowling, Lincoln Park Zoo, and

much more add variety and excitement to each week of camp. Camp Adventure also goes on trips, which include Action Territory, Rainbow Falls Waterpark, Cubs game, and more. A camp favorite is the overnighter at Takiff Center, which takes place after the regular camp day and includes evening entertainment, dinner, movie, and special activities.

Sun Fun and Camp Adventure had a large amount of new staff, which provided an opportunity for staff to provide a new perspective on programming.

When analyzing camp enrollment numbers, grade size is positively correlated. Generally when a grade size grows or reduces, so does camp enrollment. This summer the incoming 1st grade was larger than the incoming 2nd and 3rd grades, leading to a shift in enrollment.

We utilized the Park District bus to transport summer school campers. We also worked closely with the Park District of Highland Park to restore our original swim times, which decreased our bus rental expenses.

Action Quest Camp & Counselor-In-Training

The Action Quest Camp has the reputation of being a “traveling camp” with off-site activities planned every day but once a week. The highlight is generally the overnight beach campouts at Glencoe Beach that take place once a summer.



Due to poor weather in the past, Action Quest slept over at the Takiff Center. The campers had dinner at the Takiff Center, saw a movie at AMC theaters.

Another very popular trip is Great America, which is planned for each four-week session. Due to extreme weather, Action Quest only traveled to Six Flags once this summer. On this day, campers have an extended day so they can spend more time at the theme park. Along with the Camp Adventure campers, the Action Quest Camp headed to Wrigley Field.

Action Quest had a large amount of new staff, which provided an opportunity for staff to provide a new perspective on programming.

The Counselor-In-Training (CIT) program is based out of Takiff Center. The CIT campers go on 4 “CIT only” field trips as a reward for their hard work and help throughout the summer. The CIT’s loved going on their own field trips, particularly to Action Territory with go karts and mini-golf.

Planning for Summer 2020

After a fun and successful 2019 camp season, staff is able to look for ways to improve the camp experience both from an internal and procedural perspective as well as to improve the customer experience. Where possible, staff will work with one another to develop more consistency in camp procedures from a parent perspective regardless of age or type of camp. Below are some of the changes that staff will be investigating this winter.

Bears Camps and Kinder Korner Camp

- Extend the trainings for staff to include more early childhood specific trainings on behavioral management
- Add a Kinder Korner swim shirt
- Offer more in-house visitors and entertainers for our younger campers
- Provide Kinder Korner campers with a different Summer’s End experience where they are able to extend their day and take field trips with Sun Fun campers
- Provide flexible pick up times for parents with campers in multiple programs
- Create a CIT program that is specific to Preschool Camps

Sun Fun Camp and Camp Adventure

- Research other swim lessons locations and options for Sun Fun campers
- Research options for swim lessons for Camp Adventure campers
- Add at least two new field trips and eliminate the least popular ones
- Review and work to improve the transition from summer school to camps for the first half of the camp season
- Create a more structured and scheduled day

Action Quest Camp (AQ) & CIT

- AQ – Continue to offer one week options to provide increased flexibility for this age group that has many outside options
- AQ – Introduce new field trips near Glencoe and create learning opportunities for campers
- AQ – Create a structure for each week of camp and Watts Days
- CIT – Continue to integrate more training into the program through additional mid-season trainings that are shorter in length
- CIT- Create an application and interview process for the CIT program

All Camps

- Incorporate all waivers into camp paperwork
- Investigate the use of technology to send pictures and updates to parents throughout the day
- Continue to improve the counselor-in-training program. Hold a focus group with counselors during winter break to provide input for improvement

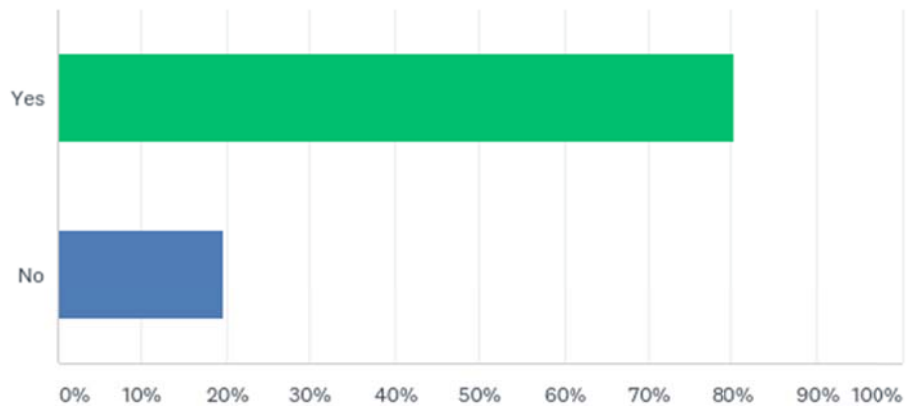
Customer Feedback and Survey Results

At the end of each season, a survey is sent to the families of all the camp participants to solicit feedback that is used to improve and make changes to the camp program the following year. This year, 113 camp participants completed the survey (97 in 2018 and 80 in 2017), which is created, distributed, and analyzed using www.SurveyMonkey.com. Camp participants were asked questions ranging from the registration process, to staff, facilities, activities, field trips, and overall experience.

Scores from this survey were consistent with years past.

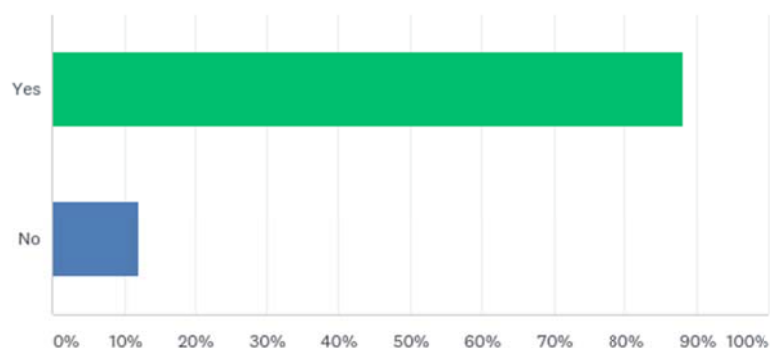
Q63: Would you register your child for camp again?

Answered: 92 Skipped: 21



Q64: Would you recommend the Glencoe Park District camp program to a friend?

Answered: 92 Skipped: 21



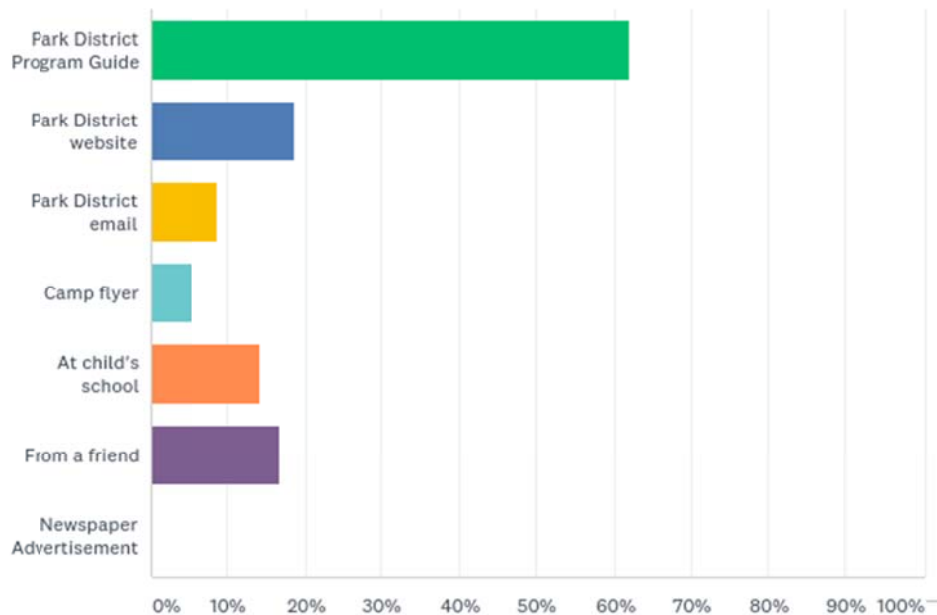
Q2: Why did you register your child/children for camp?

Answered: 113 Skipped: 0

ANSWER CHOICES	RESPONSES	
Wanted to attend camp with friends	40.71%	46
Fees are reasonable	46.90%	53
Days and times fit our schedule	53.10%	60
Session options (8/4/2 week camp options)	23.01%	26
Type of camp child wanted	23.01%	26
Recommended by someone	9.73%	11
Returning camper	44.25%	50
Other (please specify)	7.08%	8
Total Respondents: 113		

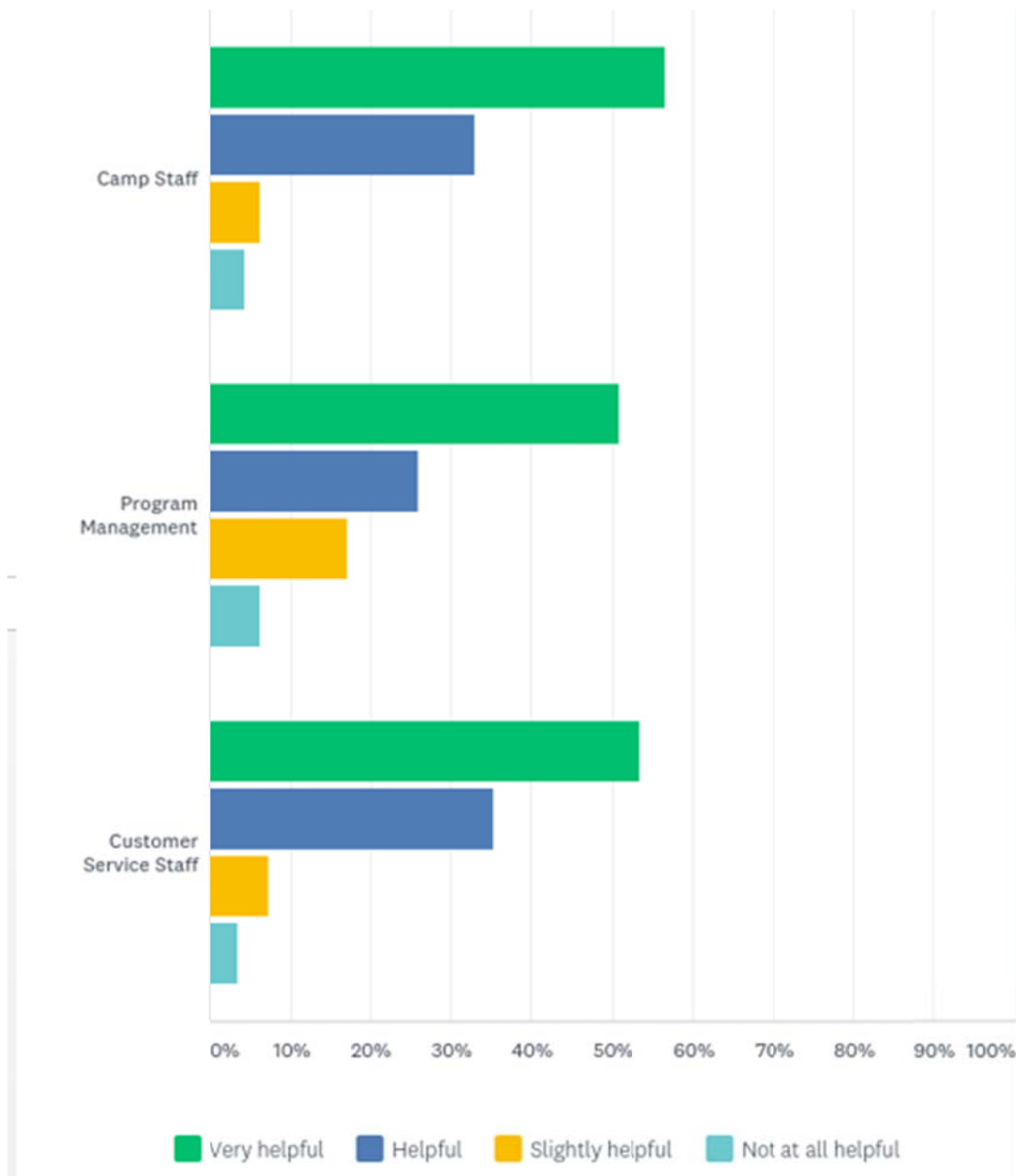
Q1: How did you hear about Glencoe Park District camps?

Answered: 113 Skipped: 0



Q3: How would you rate the Glencoe Park District staff?

Answered: 113 Skipped: 0



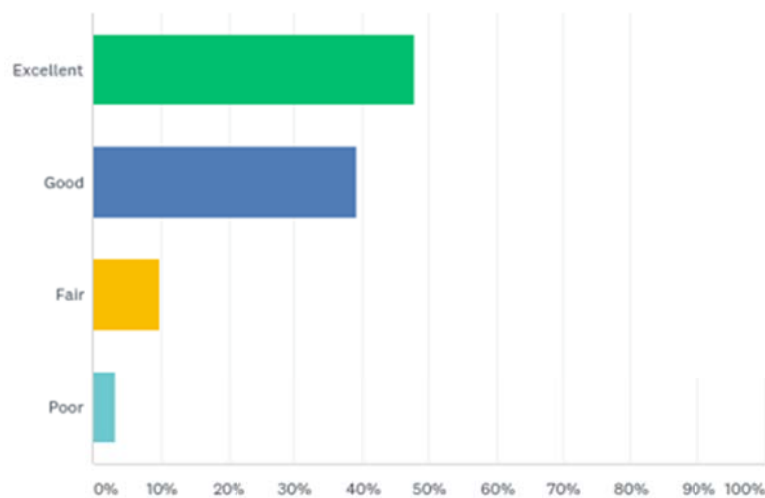
Q4: Please rate your satisfaction with Glencoe Park District camps.

Answered: 113 Skipped: 0

	VERY SATISFIED	SATISFIED	DISSATISFIED	VERY DISSATISFIED	N/A	TOTAL	WEIGHTED AVERAGE
Camp registration process	56.64% 64	37.17% 42	2.65% 3	3.54% 4	0.00% 0	113	3.47
Camp activities	39.82% 45	51.33% 58	6.19% 7	2.65% 3	0.00% 0	113	3.28
Camp staff courtesy	57.52% 65	37.17% 42	2.65% 3	1.77% 2	0.88% 1	113	3.52
Camp staff competency	46.02% 52	38.05% 43	8.85% 10	6.19% 7	0.88% 1	113	3.25
Camp staff knowledge	42.86% 48	43.75% 49	8.04% 9	3.57% 4	1.79% 2	112	3.28
Camp staff accessibility	45.95% 51	46.85% 52	4.50% 5	1.80% 2	0.90% 1	111	3.38
Camp operating hours	57.14% 64	41.07% 46	0.89% 1	0.89% 1	0.00% 0	112	3.54
Camp facility	53.57% 60	39.29% 44	4.46% 5	1.79% 2	0.89% 1	112	3.46
Cost of the program	48.65% 54	44.14% 49	7.21% 8	0.00% 0	0.00% 0	111	3.41

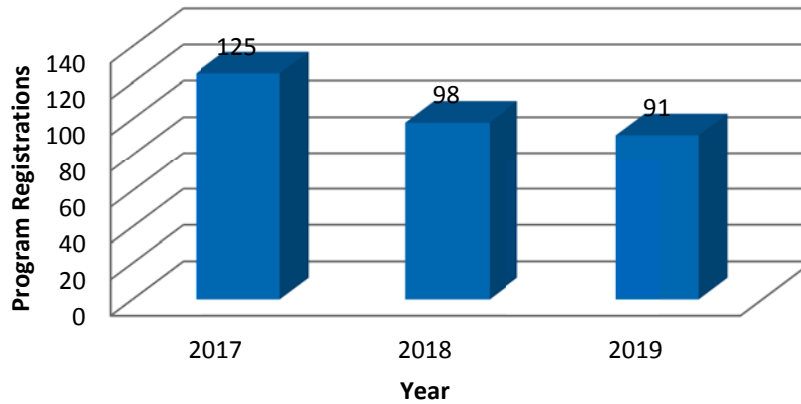
Q65: How would you rate the value of the camp(s) in relation to the fees?

Answered: 92 Skipped: 21

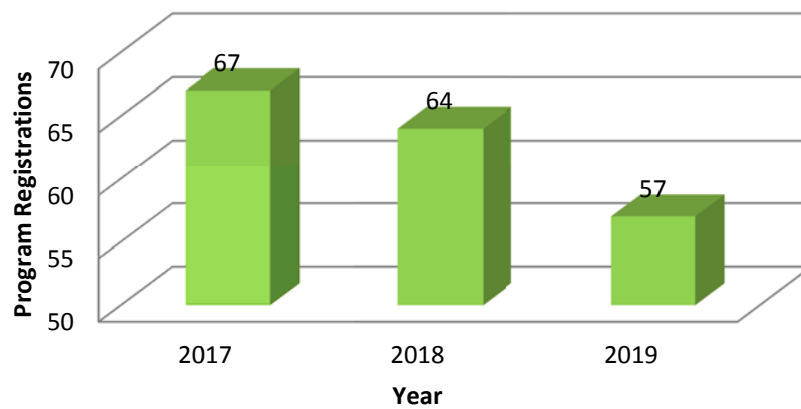


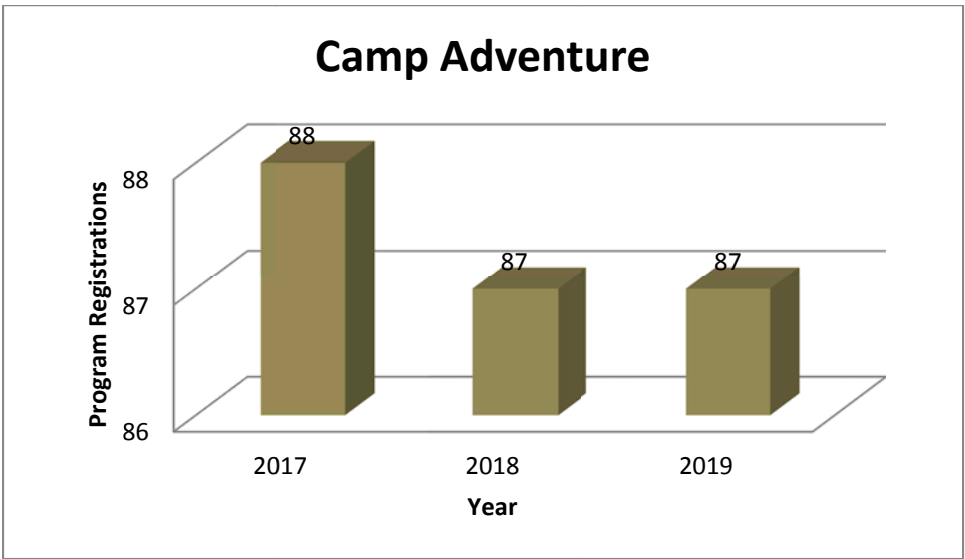
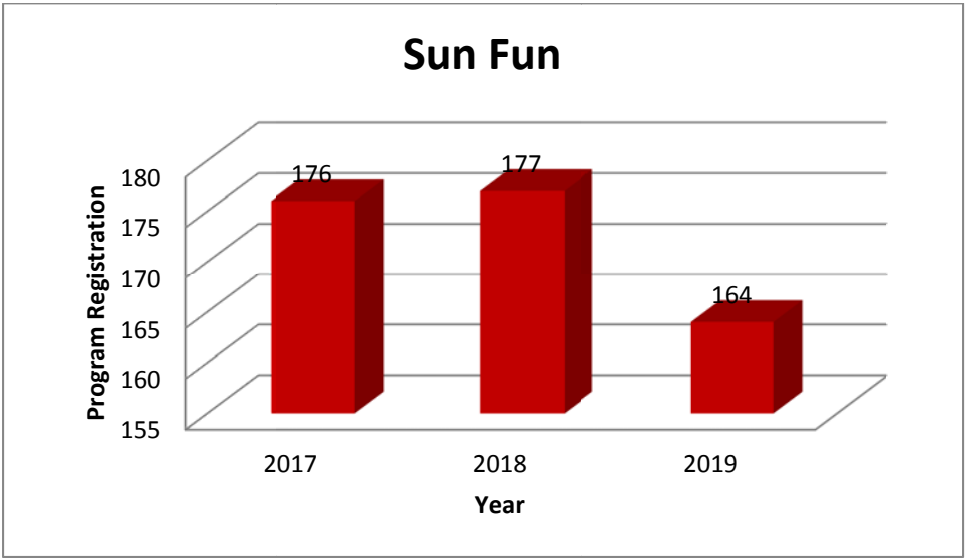
Appendix A – Camp Participation Information

Bear Camps (Teddy, Panda, Koala)

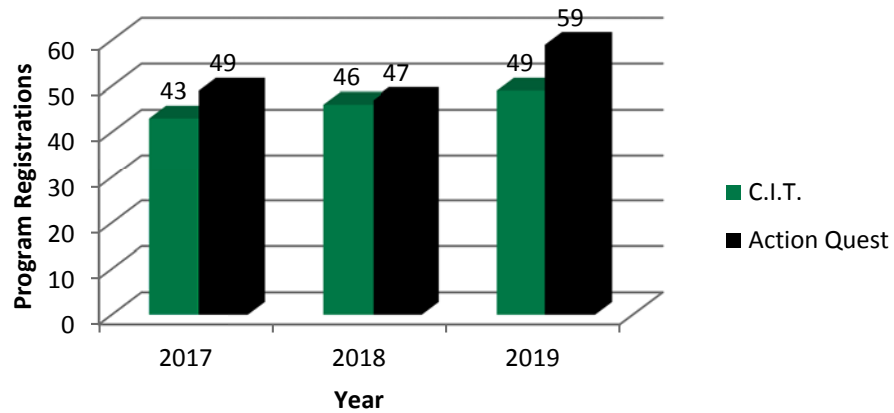


Kinder Korner

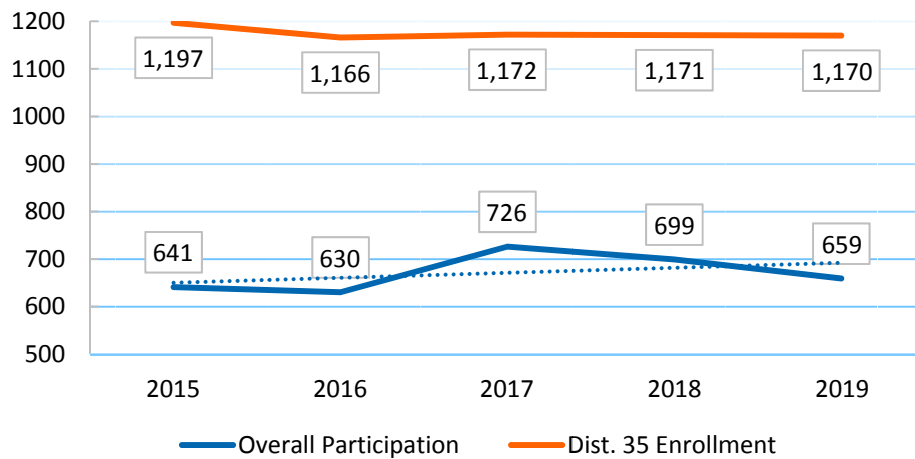




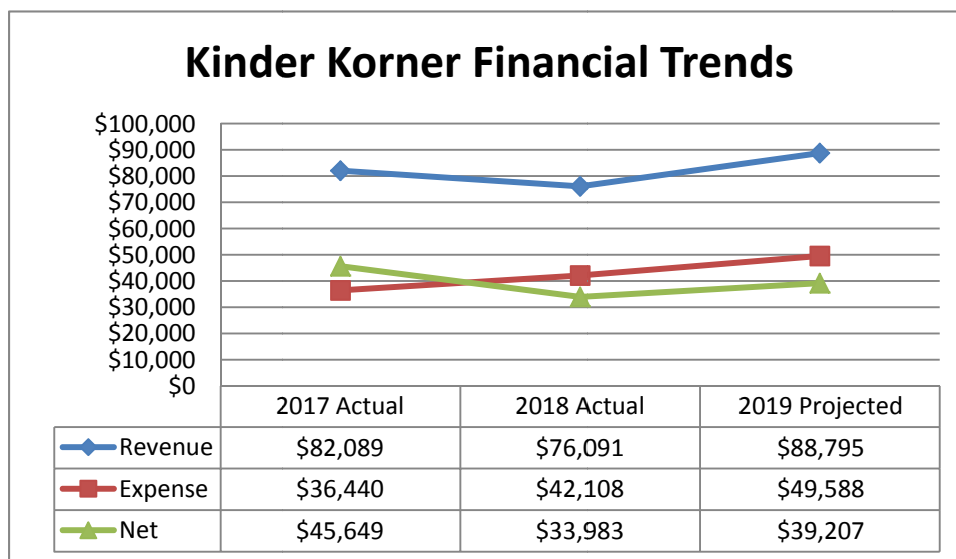
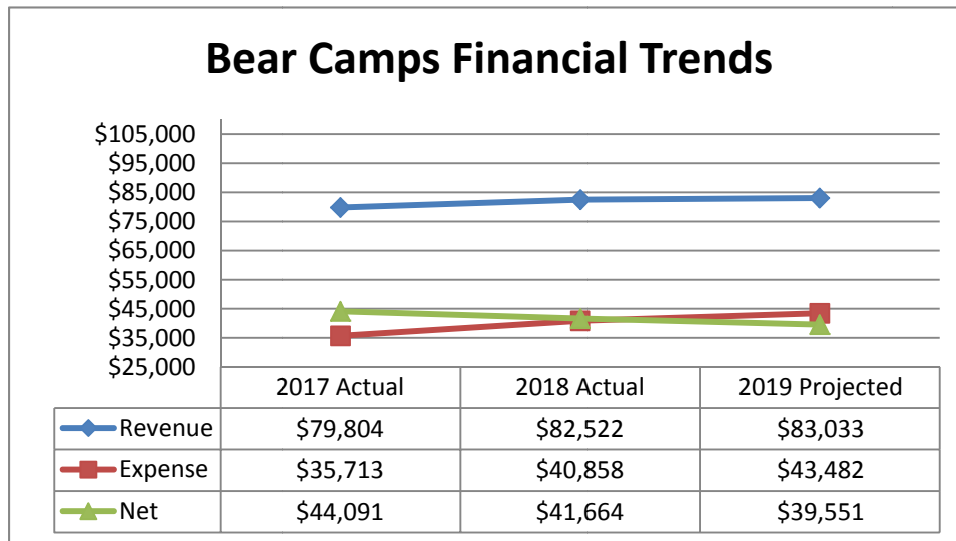
Counselor In Training & Action Quest



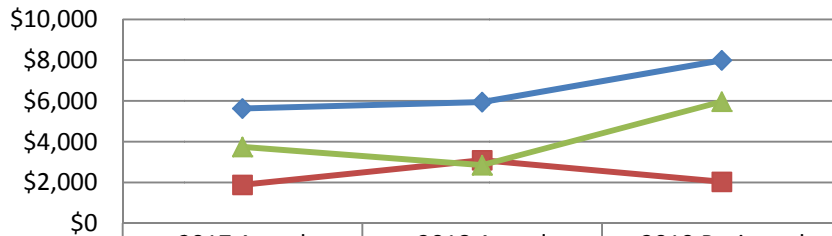
Camp vs School Enrollment



Appendix B – Financial Information

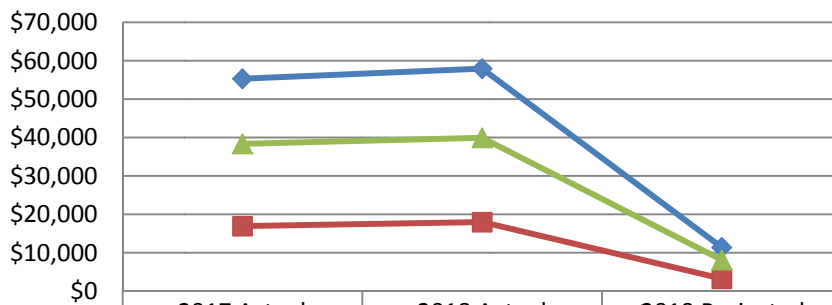


Preschool Summer Beginning Financial Trends



	2017 Actual	2018 Actual	2019 Projected
Revenue	\$5,626	\$5,942	\$7,994
Expense	\$1,886	\$3,092	\$2,031
Net	\$3,740	\$2,850	\$5,963

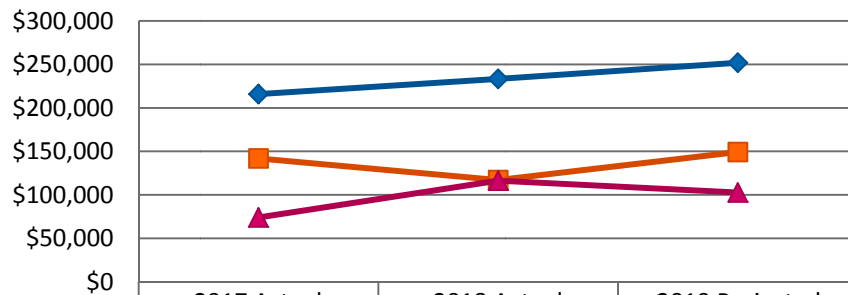
Summer's Beginning/End Financial Trends



	2017 Actual	2018 Actual	2019 Projected
Revenue	\$55,321	\$57,942	\$11,388
Expense	\$16,960	\$17,989	\$3,263
Net	\$38,361	\$39,953	\$8,125

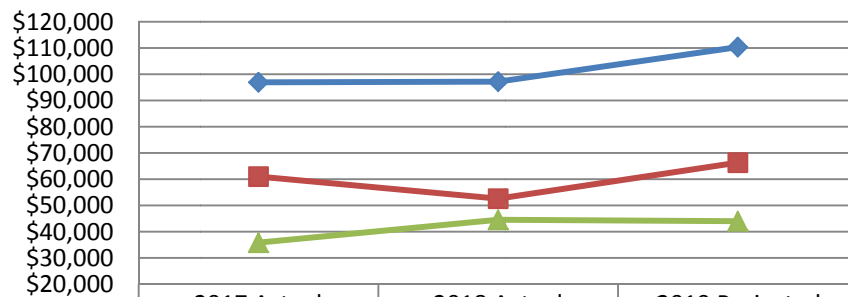
Note: No Summers Beginning in 2019. AM/PM revenue and expenses were moved into Sun Fun and Camp Adventure budgets for 2019

Sun Fun Financial Trends



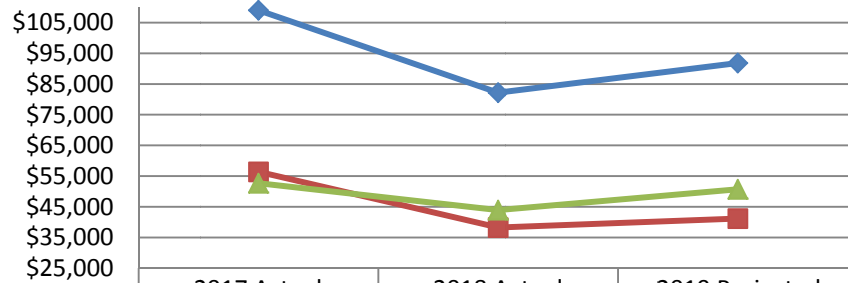
	2017 Actual	2018 Actual	2019 Projected
◆ Revenue	\$215,883	\$233,366	\$251,885
■ Expense	\$141,899	\$117,075	\$149,274
▲ Net	\$73,984	\$116,291	\$102,611

Camp Adventure Financial Trends



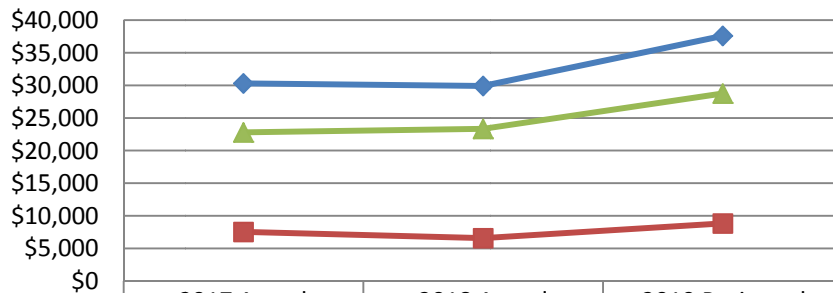
	2017 Actual	2018 Actual	2019 Projected
◆ Revenue	\$96,914	\$97,154	\$110,326
■ Expense	\$61,044	\$52,600	\$66,323
▲ Net	\$35,870	\$44,554	\$44,003

Action Quest Financial Trends



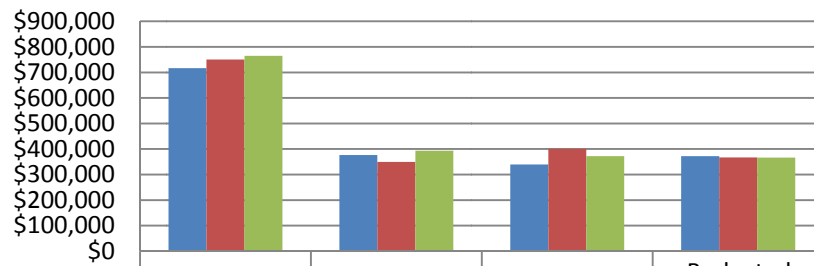
	2017 Actual	2018 Actual	2019 Projected
Revenue	\$109,074	\$82,171	\$91,848
Expense	\$56,397	\$38,243	\$41,148
Net	\$52,677	\$43,928	\$50,700

C.I.T Financial Trends























	2017 Actual	2018 Actual	2019 Projected
Revenue	\$30,313	\$29,904	\$37,578
Expense	\$7,526	\$6,582	\$8,826
Net	\$22,787	\$23,322	\$28,752



Overall Camp Financial Trends












	Revenue	Expense	Net	Budgeted Net
■ 2017 Actual	\$716,442	\$376,676	\$339,766	\$371,783
■ 2018 Actual	\$750,450	\$349,555	\$400,895	\$367,109
■ 2019 Projected	\$765,099	\$393,113	\$371,986	\$366,698


Appendix C – Camp Schedules


1st Session: Sun Fun 2019				
Mon	Tue	Wed	Thu	Fri
WEEK 1: Goal of the Week: Sportsmanship				
6/17 First Day of Camp!  1st Grade Swim Lessons (PM)	6/18 Brunswick <i>(Wearsocks!)</i> 	6/19 Campers' Choice Sports With Coach Tommy  2nd Grade Swim Lessons (PM)	6/20 Chicago Sport Team <i>Show your pride in Chicago by wearing your favorite Chicago sports team's gear!</i>  3rd Grade Swim Lessons (PM)	6/21 Beach Trip (All Day)  Pizza lunch included!
WEEK 2: Goal of the Week: Teamwork				
6/24 Hidden Creek  1st Grade Swim Lessons (PM)	6/25 Funtopia <i>WearSocks!</i>  <i>AM Field Trip- PM Campers welcome to join!</i>	6/26 Campers' Choice Sports With Coach Tommy  2nd Grade Swim Lessons (PM)	6/27 Witchcraft and Wizards Day <i>Hot Dog Cookout!</i>  3rd Grade Swim Lessons (PM)	6/28 Wheeling Water Park 
WEEK 3: Goal of the Week: Appreciation				
7/1 Beach Trip (All Day)  <i>Pizza lunch included</i> 1st Grade Swim Lessons (PM)	7/2 Barefoot Bay 	7/3 Campers' Choice Sports With Coach Tommy  2nd Grade Swim Lessons (PM)	7/4 No Camp Today! <i>Join us at the parade or at the fireworks.</i>  Happy 4th of July!!!	7/5 Hidden Creek 
WEEK 4: Goal of the Week: Respect				
7/8 Hidden Creek  1st Grade Swim Lessons (PM)	7/9 Pump It Up (Wear socks) 	7/10 Campers' Choice Sports With Coach Tommy  2nd Grade Swim Lessons (PM)	7/11 Olympics Day <i>Hot Dog Cookout!</i>  3rd Grade Swim Lessons (PM)	7/12 Barefoot Bay Water Park  Sun Fun Overnighter







































 = Lunch available to purchase through Marla's Brown Bag Lunch
  = Pack Lunch


2nd Session: SUN FUN 2018				
Mon	Tue	Wed	Thu	Fri
WEEK 5: Goal of the Week: Friendship				
7/15 First Day of second session!  1st Grade Swim Lessons (PM)	7/16 Libertyville Sports Complex 	7/17 Campers' Choice Sports With Coach Tommy 2nd Grade Swim Lessons (PM)	7/18 Hawaiian Day <i>(Dress like your are going to a luau)</i>  3rd Grade Swim Lessons (PM)	7/19 Medieval Times  Lunch included
WEEK 6: Goal of the Week: I Believe in Myself/Perseverance				
7/22 Beach Trip (All Day)  Pizza Lunch Included 1st Grade Swim Lessons (PM)	7/23 Lincoln Park Zoo 	7/24 Campers' Choice Sports With Coach Tommy 2nd Grade Swim Lessons (PM)	7/25 Hollywood Day <i>Dress as your favorite TV, movie or book character</i> <i>Hot Dog Cookout!</i> 3rd Grade Swim Lessons (PM)	7/26 Hidden Creek 
WEEK 7: Goal of the Week: Sensitivity				
7/29 Vernon Hills Water Park  1st Grade Swim Lessons (PM)	7/30 Jump Zone 	7/31 Campers' Choice Sports With Coach Tommy 2nd Grade Swim Lessons (PM)	8/1 Carnival Day <i>(Dress in your favorite costume)</i>  3rd Grade Swim Lessons (PM)	8/2 Wheeling Water Park 
WEEK 8: Goal of the Week: Health and Fitness				
8/5 1st Grade: Hidden Creek Water Park  2nd & 3rd Grade: Vernon Hills Water Park	8/6 1st. Gr. Only: Pirates Cove 2nd Gr. Only: Pump It Up! 3rd Grade: On Site	8/7 Campers' Choice Sports With Coach Tommy Gr. 1&2 3rd grade only Field trip with CA to Action Territory	8/8 COLOR WARS II <i>(Wear your team color!)</i>  Hot Dog Cookout! Popsicle Treat! Parent Night 6:00pm	8/9 Beach Trip (All Day) DJ Party PIZZA LUNCH @ BEACH Sign up for Summer's End!
 = Lunch available to purchase through Marla's Brown Bag Lunch		 =Pack Lunch		


1st Session: Camp Adventure 2019				
Mon	Tue	Wed	Thu	Fri
WEEK 1: Goal of the Week: Sportsmanship				
6/17 First Day of Camp! 	6/18 Brunswick Bowl <i>(Wear socks!)</i> 	6/19 Camp Adventure Club Day! 	6/20 Chicago Sport Team <i>Show your pride in Chicago by wearing your favorite Chicago sports team's gear</i> 	6/21 Wheeling Water Park 
WEEK 2: Goal of the Week: Teamwork				
6/24 Glencoe Beach  Pizza lunch included	6/25 Camp Adventure Club Day! 	6/26 FUNTOPIA <i>(Wear socks!)</i> 	6/27 Chicago Cubs Game <i>Bring \$\$ for Dinner!!</i>  PM Campers join all day	6/28 Hidden Creek 
WEEK 3: Goal of the Week: Appreciation				
7/1 Wheeling Water Park 	7/2 Camp Adventure Club Day! 	7/3 Barefoot Bay 	7/4 <i>No Camp Today!</i> <i>Join us at the parade or at the fireworks.</i>  Happy 4th of July!!!	7/5 Glencoe Beach  Pizza lunch included
WEEK 4: Goal of the Week: Respect				
7/8 Hidden Creek 	7/9 Camp Adventure Club Day! 	7/10 Flick Aqua Park 	7/11 Olympics Day  Hot Dog Cookout!	7/12 Hidden Creek  Camp Adventure Overnighter


 = Lunch available to purchase through Marla's Brown Bag Lunch

 =Pack Lunch


















































2nd Session: Camp Adventure 2019				
Mon	Tue	Wed	Thu	Fri
WEEK 5: Goal of the Week: Friendship				
7/15 First Day of Second Session! 	7/16 Camp Adventure Club Day!  Sports With Coach Tommy 	7/17 Nickel City  	7/18 Hawaiian Day <i>(Dress like your are going to a luau)</i>  	7/19 Glencoe Beach  Pizza lunch included 
WEEK 6: Goal of the Week: I Believe in Myself/Perseverance				
7/22 Jump Zone  	7/23 Camp Adventure Club Day!  Sports With Coach Tommy 	7/24 Libertyville Sports Complex  	7/25 Hollywood Day <i>Dress as your favorite TV, movie or book character</i>  Hot Dog Cookout! 	7/26 Bartlett Water Park  
WEEK 7: Goal of the Week: Sensitivity				
7/29 Rainbow Falls  	7/30 Camp Adventure Club Day!  Sports With Coach Tommy 	7/31 Lincoln Park Zoo  	8/1 Carnival Day <i>(Dress in your favorite costume)</i>  	8/2 Glencoe Beach  Pizza lunch included 
WEEK 8: Goal of the Week: Health and Fitness				
8/5 Vernon Hills  	8/6 Camp Adventure Club Day!  Sports With Coach Tommy 	8/7 Action Territory  	8/8 COLOR WARS! <i>Wear your team color!</i>  Hot Dog Cookout! Popsicle Treat! Parent Night 6:00pm 	8/9 Beach Trip DJ Party PIZZA LUNCH @ BEACH Sign up for Summer's End! 

 = Lunch available to purchase through Marla's Brown Bag Lunch

 = Pack Lunch

1st Session Action Quest 2019				
Mon	Tue	Wed	Thu	Fri
<p>6/17 The Zone (Parkour - wear athletic clothes) Depart : 9:15 am Return: 1:30 pm</p> 	<p>6/18 Beach Trip Meet at Lakefront Park 55 Hazel 9:15am</p>  	<p>6/19 Barefoot Bay Water Park Depart: 9:45 am Return: 3:00 pm</p>   	<p>6/20 Watts Center Color Wars Hot dog lunch w/ chips, lemonade and cookie</p>  	<p>6/21 Wheeling Water Park Depart: 9:30 am Return: 3:00 pm</p>   
<p>6/24 Bartlett Water Park Depart: 9:30 am Return: 3:00 pm</p>   	<p>6/25 Beach Trip Meet at Lakefront Park 55 Hazel 9:15am</p>  	<p>6/26 Chicago Sky Game Depart: 9:30am Return: 2:30PM</p>   	<p>6/27 Cubs Game Depart: 10:45 am Return: 4:45 pm</p>  	<p>6/28 Beach Trip Meet at Lakefront Park 55 Hazel</p>  
<p>7/1 Watts Center International Day Pizza lunch w/ chips, lemonade and cookie</p>  	<p>7/2 Beach Trip Meet at Lakefront Park 55 Hazel 9:15am</p>  	<p>7/3 Flick Water Park Depart: 11:00am Return: 3:00pm</p>   	<p>7/4 No Camp Today! Join us at the parade or at the fire-works. Happy 4th of July!!!</p>	<p>7/5 Rainbow Falls Water Park Depart: 10:15 am Return: 3:00 pm</p>  
<p>7/8 Game Works Depart: 10:00 am Return: 3:00 pm <i>Lunch voucher provided</i></p>   	<p>7/9 Beach Trip Meet at Lakefront Park 55 Hazel 9:15am</p>   	<p>7/10 Lincoln Park Zoo Depart: 9:30 am Return: 3:30 pm</p>   	<p>7/11 Laser Quest Depart: 10:00 am Return: 3:00 pm</p>   	<p>7/12 Vernon Hills Water Park Depart: 9:30 am Return: 3:00 pm</p>  

 =pack lunch
  =concessions

2nd Session: Action Quest 2019				
Mon	Tue	Wed	Thu	Fri
<p>7/15 Funtopia (Wear athletic clothes and socks) Depart: 11:45 am Return: 3:00 pm</p> 	<p>7/16 Beach Trip Meet at Lakefront Park 55 Hazel 9:15am</p>  	<p>7/17 Centennial Pool Park Ridge Depart: 11:30am Return: 3:00pm</p>   	<p>7/18 Watts Center Halloween Day Hamburger lunch w/ chips, lemonade and cookie</p>  	<p>7/19 Great America Depart: 9:15 am Return: 6:00 pm <i>Lunch voucher provided</i></p> <p>Beach Camp Out Dinner Provided</p>  
<p>7/22 Vernon Hills Water Park Depart: 9:30 am Return: 3:00 pm</p>   	<p>7/23 Beach Trip Meet at Lakefront Park 55 Hazel 9:15am</p>  	<p>7/24 Lincoln Park Zoo Depart: 9:30am Return: 3:00pm</p>  	<p>7/25 Bartlett Water Park Depart: 9:30am Return: 3:00pm</p>   	<p>7/26 Wheeling Water Park Depart: 9:30am Return: 3:00pm</p>   
<p>7/29 Laser Quest Depart: 10:00 am Return: 2:30 pm</p>   	<p>7/30 Barefoot Bay Water Park Depart: 9:45 am Return: 3:00 pm</p>   	<p>7/31 Flick Water Park Depart: 11:00am Return: 3:00pm</p>   	<p>8/1 Chicago White Sox's Game Departs: 10:45am Returns: 6:00pm</p>   	<p>8/2 Beach Trip Meet at Lakefront Park 55 Hazel 9:15am</p> 
<p>8/5 Game Works Departs: 10:00am Returns: 3:00pm</p>   	<p>8/6 Beach Trip Meet at Lakefront Park 55 Hazel 9:15am</p>   	<p>8/7 Watts Center Chicago Sports Day Hot dog lunch w/ chips, lemonade and cookie</p>  	<p>8/8 Rainbow Falls Water Park Depart: 10:15 am Return: 3:00 pm</p>  	<p>8/9 Park King Depart: 11:15 am Return: 3:00 pm</p>   

 =Pack Lunch

 =concessions

Appendix D – Marketing Materials

